

XCARCITY

Urbanism Next

Designing car low cities

Barry Ubbels (Amsterdam)
Daniel Scheerooren (AMS)
Carla Robb (TNO)
Bart van Arem (TU Delft)
Maaïke Snelder (TU Delft/TNO)



1 Million new houses? What about accessibility and liveability ?



- The road transport system has reached the limits:
 - usage of space
 - externalities
- Public transport system has also reached capacity limits.

Can we imagine a city without private cars?

Scarcity of space
eX Car City
----- +
XCARCITY?

XCARCITY facts and figures

- Duration: 1st June 2023 -1st June 2029
- Budget: 4 M€ by NWO, 2 M€ by partners
- 9 PhD candidates, 2 postdocs, 1 programmer, TNO researchers (60 person years)
- 33 partners from academia, public and private sector
- Lead by TU Delft: Bart van Arem (PI), Maaïke Snelder (co-PI)



Perspectief programme of NWO (Dutch Research Council)

New, challenging research projects within the application-oriented and technical sciences that generate economic and social impact in thematic areas relevant to the Netherlands.

<https://www.nwo.nl/en/researchprogrammes/perspectief/previous-awards>

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Smart mobility – promising solutions



Flexible combinations of:

- walking and cycling
- shared electric vehicles
- transport hubs
- traffic management



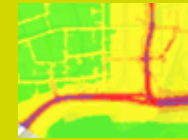
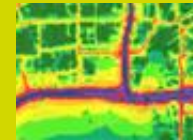
Building on service orientation and electrification of mobility.

Will this work?

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Proposition XCARCITY?

Digital twin federation
Real-time management & Strategic planning



Model-based scenario development

Real-life and virtual reality data



Implementation of interventions

Monitoring and analyses

Innovations:

Mobility service orientation instead of a transportation infrastructure orientation

Closes the loop between data-driven and model-based approaches

Develops integrated, smart, safe and sustainable mobility services

Support collaborative decision making by stakeholders

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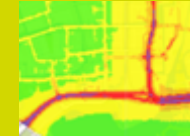
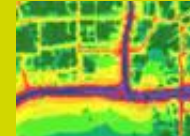
Towards content-rich digital twins

SP1 Framework, method and guidelines for optimal **sensor network design** and predictions

SP2 Insights in **behavioral responses**

SP3 Algorithms for and insights in the design of **smart mobility applications**

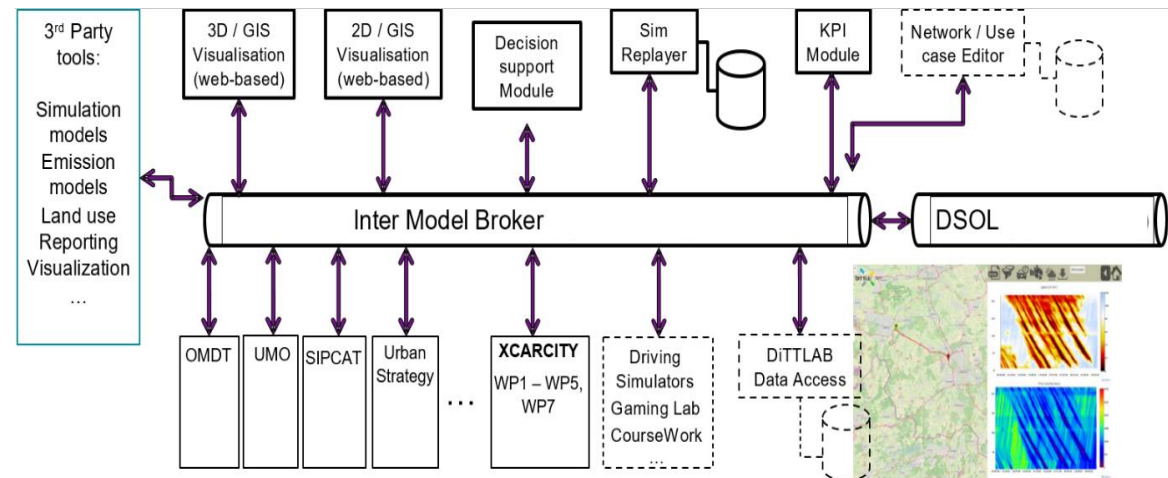
SP 6 Digital twin



SP4 Algorithms for and insights in the design of integrated transport networks

SP5 Algorithms for large-scale collection of mobility data for **traffic management**

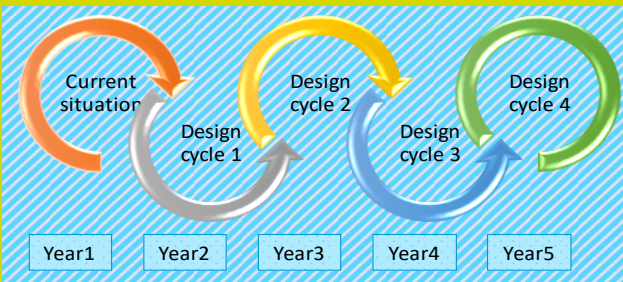
Digital twin federation



- 3D models of the cities selected for the use cases
- Open source model architecture of XCARCITY DT and communication protocol
- Visualisation dashboard and user interface
- Scenarios for selected use cases, with interactive options, visualisations and KPIs

Utilisation approach

**Pilots and applications,
research by design,
stakeholder interaction**

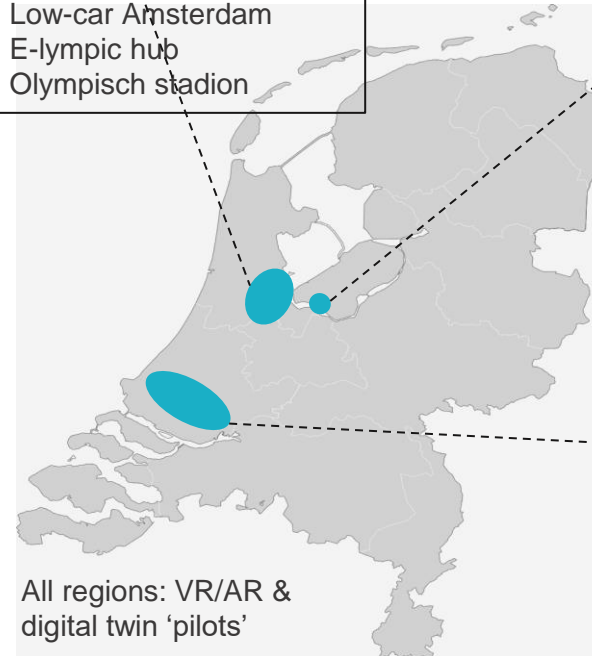


Amsterdam and surroundings:
centralized trip patterns

Pilots, e.g.

- Low-car Amsterdam
- E-lympic hub
- Olympisch stadion

Almere Pampus:
a new city district



Metropolitan region Rotterdam-
The Hague: decentralized trip
patterns

Pilots, e.g.

- BMW shared mobility
- MaaS pilots
- Dynamic road spaces

All regions: VR/AR &
digital twin 'pilots'

Goal today

- Explore together how digital twins can be used to design car low areas
 - Interventions
 - Key Performance Indicators
- Based on a case study for Amsterdam

Duration	Topic
10 min	Introduction to the programme (Maaïke Snelder - TNO + TU Delft)
10 min	Amsterdam use Case - Zuidas Challenges (Barry Ubbels– Amsterdam Gemeente)
15 min	Low-car interventions (Sean van der Lee - Master Research)
15 min	Urban co-design processes: (Daniel Scheerooren – Amsterdam Institute)
30 min	Digital Twins Demo! Maaïke Snelder
10 min	Break
70 min	Interactive Session + Co design World Café
<i>30 min</i>	Topic 1: Strategic Planning
<i>10 min</i>	Break
<i>30 min</i>	Topic 2: Impact assessment and monitoring
10 min	Assessment Panel
10 min	Close out

**Working on
better cities
with fewer cars**



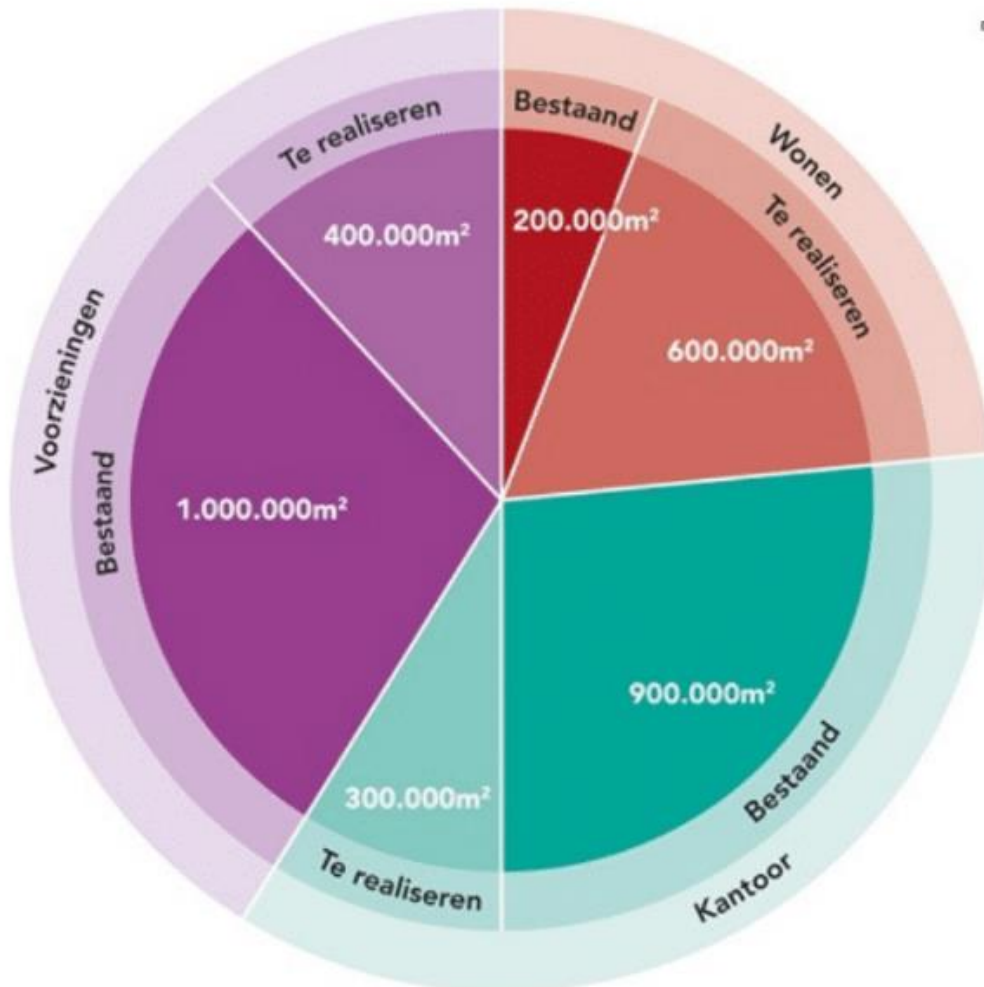
A photograph of a building with a corrugated metal facade. Numerous bicycles are parked on the concrete ledges of the building, arranged in a somewhat orderly fashion. The bicycles are of various colors and models, including some with baskets and others with bags. The building's structure is made of concrete, and the metal panels are a light gray color. The overall scene suggests a high-density urban environment where bicycles are a common mode of transport.

Zuidas Challenges

Use case Zuidas (now)



Use case Zuidas (planned)



Use case Zuidas (challenges)



Foto: Zuidas.nl/Jaap Brouwer



Foto: stadsarchief Amsterdam

Challenge 1:

Support Zuidas in mobility transition

- Traditional business area with high car dependency and many (unused) parking garages
- No change means no accessibility and no development
- How to affect behavior/mindset (employers, employees, project developers) and keep area accessible and liveable

Challenge 2: New tooling to support decision making

- Zuidas relies on tools such as 2D mapping and traditional transport model (VMA)
- Need for new visualization tools (3D) that support in spatial planning choices (how to divide space between staying and moving)
- Special attention for walking (large pedestrian flows expected)
- Use case design Parnassusweg

Questions for session

- How can a digital twin be applied given the challenges of Zuidas?
- What KPI's should be used?
- Given existing projects/programmes (Amsterdam 3D, Twinning4Resilience (EU), DRO project, Smart Mobility programme MRA)

Amsterdam 3D

Link: [3D Amsterdam](#)



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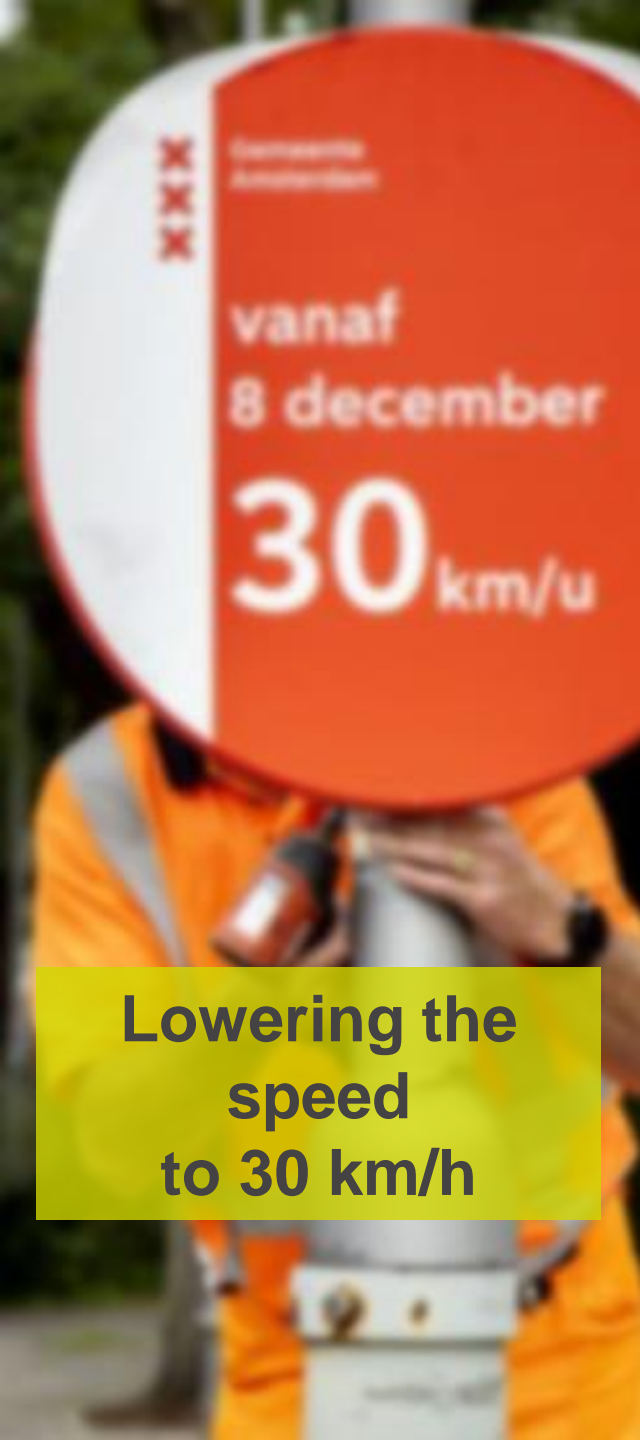
Low Car City

Which measures can we take to reduce cars in the city?

Ir. Sean van der Lee
09/10/2024







**Lowering the
speed
to 30 km/h**



**Blocking a
main street
for car traffic**

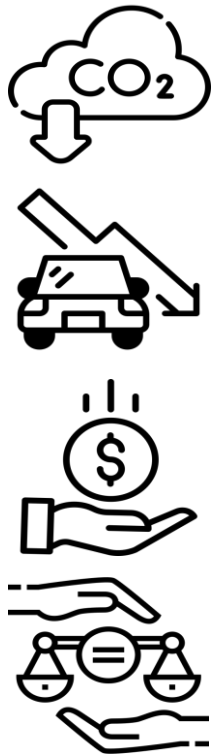


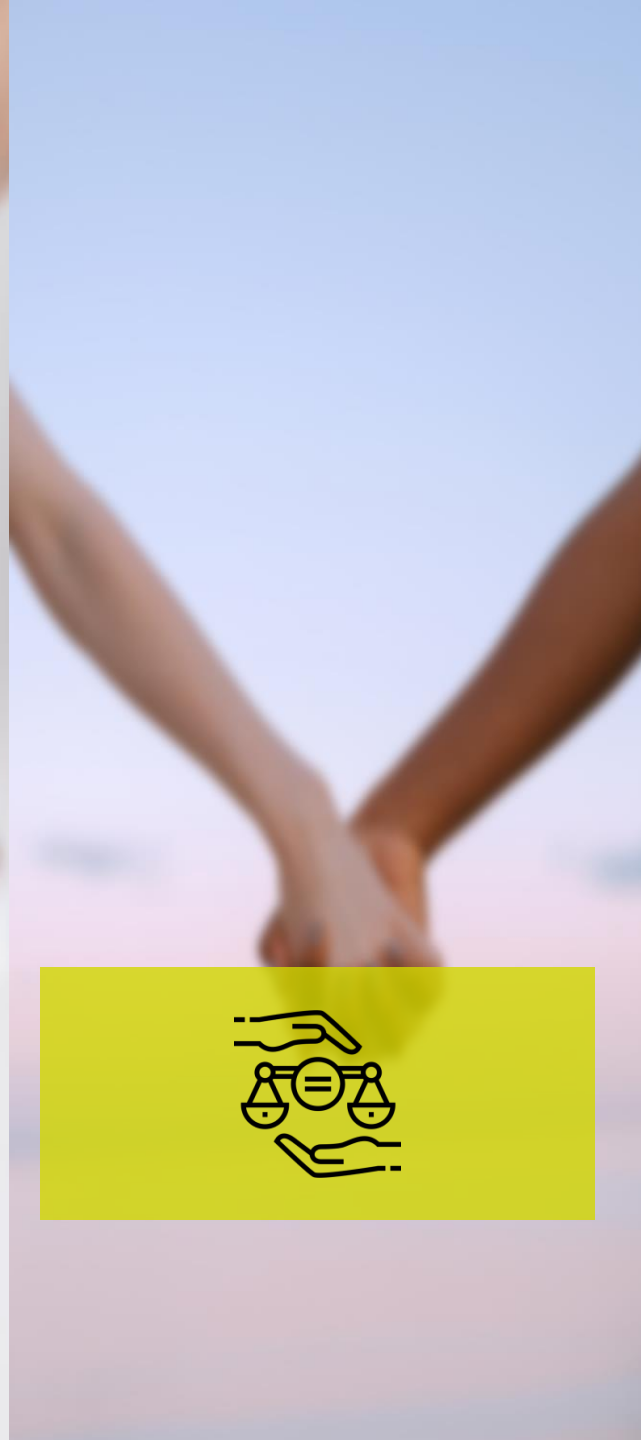
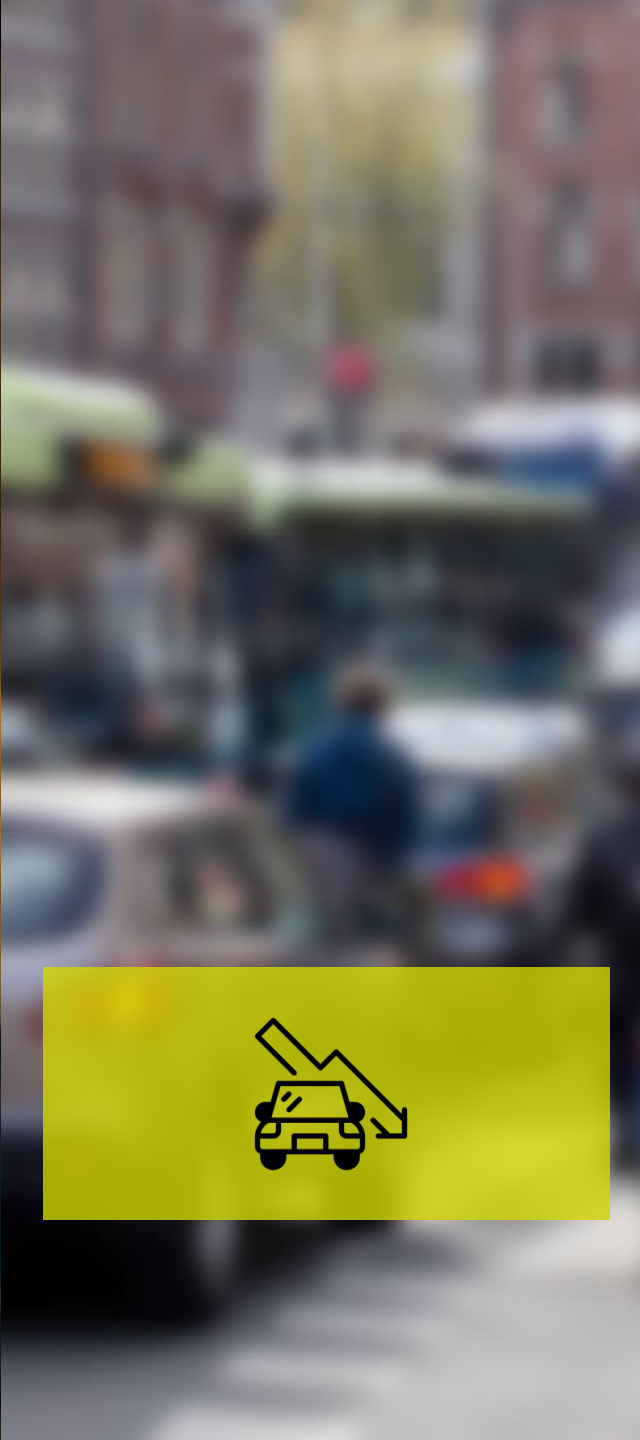
**Low emissions
zone**



**Increasing
parking price**











Paris

Paris to charge SUV drivers higher parking fees to tackle 'auto-besity'

Size, weight and motor will be taken into account as councillors target 'dangerous, cumbersome' vehicles





Protecting free
off-peak travel for
10 million older and
disabled people

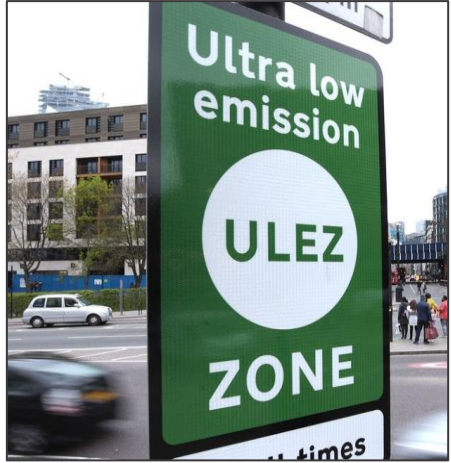


Department for Transport



Categories of measures

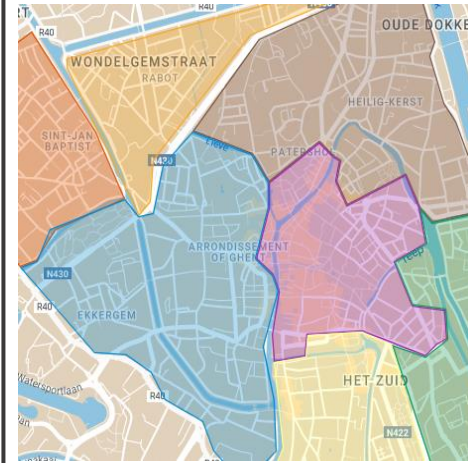
Regulation



Infrastructure



Land-use



Information



Pricing





Main questions

Why reduce the number of cars?

What are fair measures that spread effects equally?

All measures

Regulations

- Low emissions zones
- Limited traffic zones
- Car-free zones
- Car-free days
- Lowering the speed
- Parking regulations

Pricing

- Congestion charge
- Distance-based pricing
- Toll roads
- Mobility credits
- Parking pricing
- Public transport fare reduction

Land-use planning

- X-minute city
- Division into sections
- Parking minimums & maximums
- Remote parking & shuttle service
- Quality of public transport

Infrastructure

- Infrastructure for active modes
- Shared micromobility
- Shared cars
- Multi-modal planners

Marketing, communication

- Information campaigns

	Traffic	Cost	Emission	Fairness
Decreasing attractiveness				
Entry restrictions				
Low emissions zone	3-28%	100-200 million Annual loss 1-6 mil	<i>PM_{2.5}</i> : 25-27% reduction <i>PM₁₀</i> : 3-23% reduction <i>NO_x</i> : 0-6% reduction <i>NO₂</i> : 5-46% reduction <i>CO</i> : 0% <i>CO₂</i> : 0	Lower income households have higher emitting vehicles. Subsidy can replace older vehicles
Limited traffic zone	5-20%	615.000 for 1 area Annual profit	<i>PM_{2.5}</i> : 12-14% reduction <i>PM₁₀</i> : 12-22% reduction <i>NO_x</i> : 12% reduction <i>CO</i> : 9% <i>CO₂</i> : 12	Accessibility of centre decreases for visitors
Car-free zone	11-88%	Low	<i>PM_{2.5}</i> : 68% reduction - 10% increase <i>NO_x</i> : 75% reduction - 11% increase <i>CO₂</i> : 88% reduction - 12% increase	Accessibility of centre decreases for visitors
Car-free days	27%	45,000 – 2 million	<i>PM_{2.5}</i> : 0-49% reduction <i>PM₁₀</i> : 13% reduction - 300% increase <i>NO</i> : 0-95% reduction <i>NO₂</i> : 0-50% reduction <i>CO</i> : 0-35% reduction <i>Black carbon</i> : 80% reduction	Accessibility of centre decreases for visitors and traffic is diverted to areas outside the car-free zone
Infrastructural change				
Division into sections	17-35%	8 million Annual profit	<i>NO₂</i> : 18% reduction	Accessibility of the city decreases for residents
Lowering the speed	Unclear	Low Annual profit	<i>PM_{2.5}</i> : 4-33% reduction <i>NO_x</i> : 25% reduction - 5% increase <i>NO₂</i> : 4-25% reduction <i>CO₂</i> : 0-25% reduction	Significantly increases traffic safety
Parking policy				
Parking regulations	10-30%	Low	Reduction	Behaviour is changed without increasing the cost
Parking pricing	4-39%	Low	Reduction	Most behavioural change will be from people with a lower income
Parking minimums & maximums	10-30%	Low	Reduction	Behaviour is changed without increasing the cost
Remote parking & shuttle	4-30%	Low	Reduction	Behaviour is changed without increasing the cost
Road pricing				
Congestion charge	11-27%	150-200 million Annual profit 50-200 mil	<i>PM₁₀</i> : 6-16% reduction <i>NO</i> : 7-25% reduction <i>NO_x</i> : 8-13% reduction <i>NO₂</i> : 15% reduction - 20% increase <i>CO</i> : 6-9% reduction <i>CO₂</i> : 14-20% reduction	Low-income households pay more in relation to their income
Distance-based pricing	0-15%	100-500 million Annual loss	Reduction	Low-income households pay more in relation to their income and will travel less
Toll roads	12-15%	Annual profit	Reduction	Low-income households pay more in relation to their income and will travel less
Mobility credits	6-24%	High	Reduction	Low-income households pay more in relation to their income and will travel less. However, it improves the distribution of income among travellers
Increasing attractiveness of alternatives				
Infrastructure for active modes	5-15%	Benefit/cost ratio 2.6	<i>NO_x</i> : 2500kg reduction <i>CO₂</i> : 1500 tonnes reduction	Affordable transportation for most people benefitting everybody
Improved public transport				
Quality of public transport	2-10%	Positive benefit/cost ratio	Reduction	Improves accessibility for everybody but attracts wealthier households
Public transport fare reduction	10-20%	100-1200 p/traveller	Reduction	Can be used to attract new users and increase equality of accessibility
Shared vehicles				
Shared micromobility	0-40%	Low	Reduction	Mostly used by a specific demographic but increases accessibility for all
Shared cars	0-50%	Low	<i>PM_{2.5}</i> : 2-4% reduction <i>CO₂</i> : 3-18% reduction	Increases mobility options for all travellers
Multi-modal planners	0-50%	Low	10-20%	Provides an alternative service without restrictions but is most used by a specific demographic
Multiple centres	Yes	Dependent on the city	Reduction	Increases accessibility and decreases distance for all
Information campaign	7-11%	Low Annual profit	<i>CO₂</i> : 11% reduction	Equality can be increased by providing information

Measure	Presence in Amsterdam
Regulation	
Low emissions zone	
Limited traffic zone	
Car-free zone	
Car-free days	
Lowering the speed	
Parking regulations	
Pricing	
Congestion charge	
Distance-based pricing	
Toll roads	
Mobility credits	
Parking pricing	
Public transport fare reduction	
Land-use planning	
X-minute city	
Division into sections	
Parking minimums & maximums	
Remote parking & shuttle service	
Quality of public transport	
Infrastructure	
Infrastructure for active modes	
Shared micromobility	
Shared cars	
Multi-modal planners	
Marketing, information	
Information campaign	



Innovation, experimentation & co-creation

Daniël Scheerooren
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Mobility is often controversial...



A van in a 30 km/h zone in Amsterdam slows down to let a woman cross Linnaeusstraat - Credit: [NL Times / NL Times](#) - License: [All Rights Reserved](#)

BUSINESS AMSTERDAM SPEED LIMIT 30 KM/H CJIB SPEEDING FINE

WEDNESDAY, 25 SEPTEMBER 2024 - 14:30

Nearly 40,000 fines in four months for exceeding Amsterdam's 30 km/h speed limit

SHARE THIS:



Aerial view of the Dam square, Amsterdam - Credit: [gianliguori / DepositPhotos](#) - License: [DepositPhoto](#)

POLITICS BUSINESS WEESPERSTRAAT CLOSURE BETTER TRAFFIC FLOW CAR TRAFFIC

» MORE TAGS

SUNDAY, 23 JULY 2023 - 10:55

Trial of closure of Weesperstraat in Amsterdam comes to an end, irritation and more traffic as a result



A sign warns drivers of increased paid parking times, and rising fees in the Amsterdam city center. 14 June 2023 - Credit: [NL Times / NL Times](#) - License: [All Rights Reserved](#)

POLITICS BUSINESS PARKING AMSTERDAM PARKING RATES MELANIE VAN DER HORST

» MORE TAGS

SATURDAY, 24 JUNE 2023 - 08:15

Amsterdam parking fee to rise sharply from July 3; Some areas with 24-hour paid parking

SHARE THIS:



Why do urban experimentation?

Lesson 1: Innovation requires adaptation and flexibility

Innovation needs an adaptive and flexible approach, because

- there is **no general approach** to addressing **complex urban challenges**
- talent is needed that constantly adapts to today's global knowledge economy
- how you arrive at the solution is as important as the solution itself.

Through **learning by doing**, you unravel processes, powers and principles as you go.



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Why co-create?

Lesson 2: Innovation requires trust

In order to produce a continuous stream of innovative solutions that matter, true partnerships require trust. Trust that the other partners are highly committed partners, with an enduring commitment and that understand the interdependent nature of success.



Why do living labs?

Lesson 3: Innovation requires a place

- Innovation needs a safe place to discover, learn, develop, apply, and improve — within and alongside the city.
- A physical space for all partners, away from their usual workspace at the universities or municipal desks, that is inspiring. A place that allows all partners to work freely and brainstorm aloud.
- An open place where there are no prerequisites that prevent acceptance or participation to the place.
- It's a way to balance the nature of the challenge (**practice**) and the current state of knowledge (**research**)

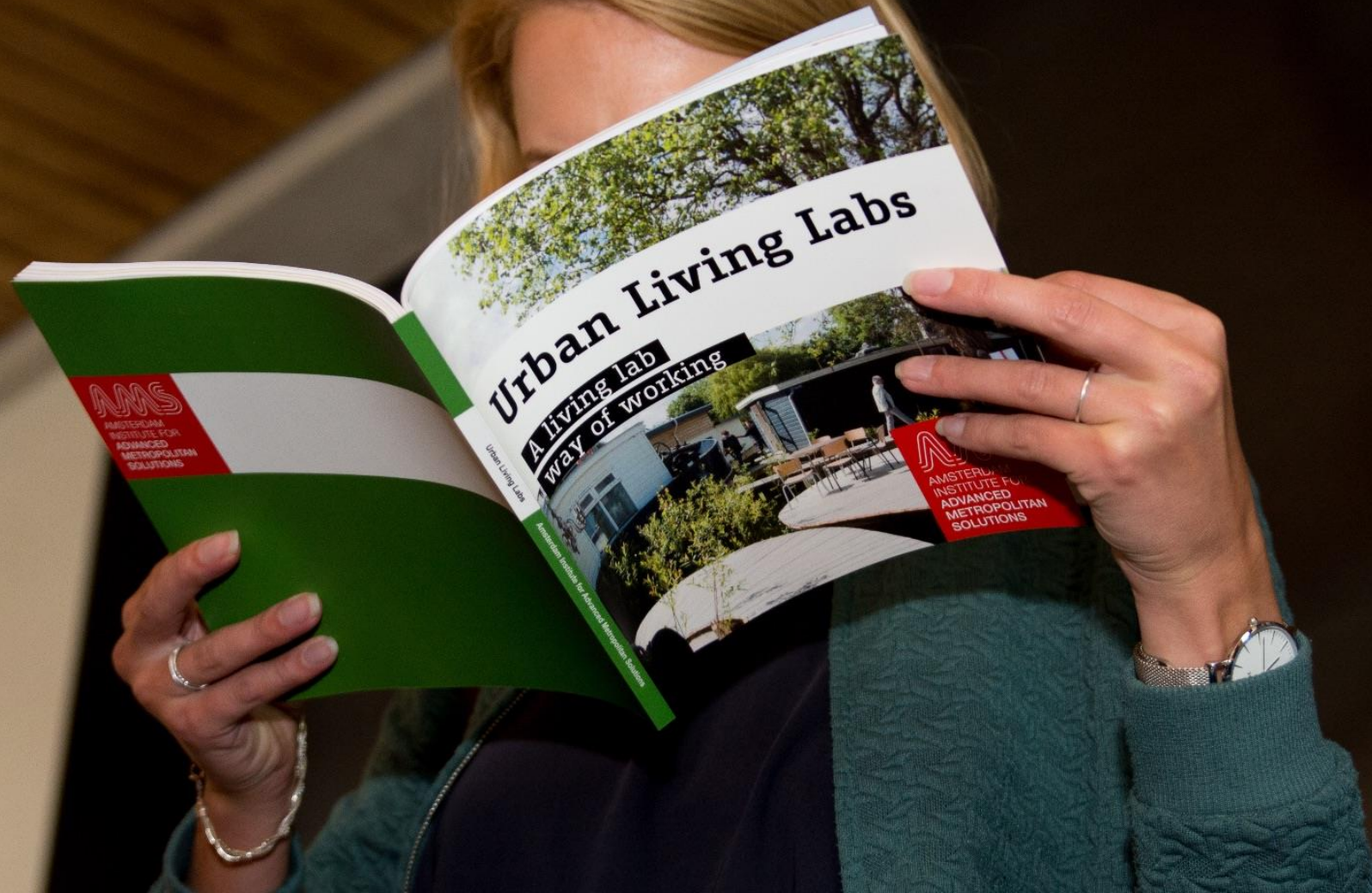
Such place encourages cross-pollination of partnerships, the development of new concepts and the nurturing of new talent.

Where co-creation can make a change

Urgent, social, complex challenges that can best be solved iteratively with stakeholders



Urban living lab way of working

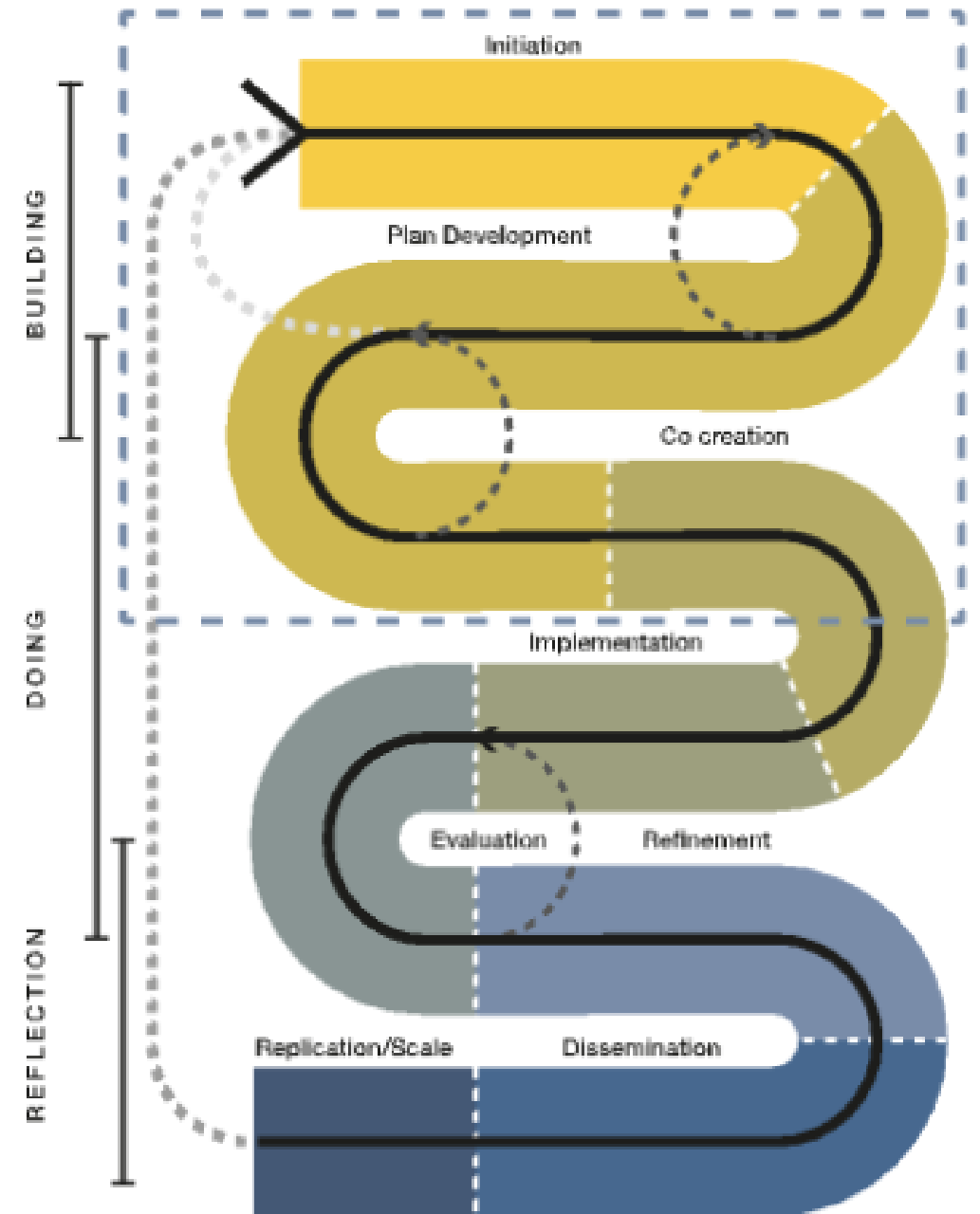
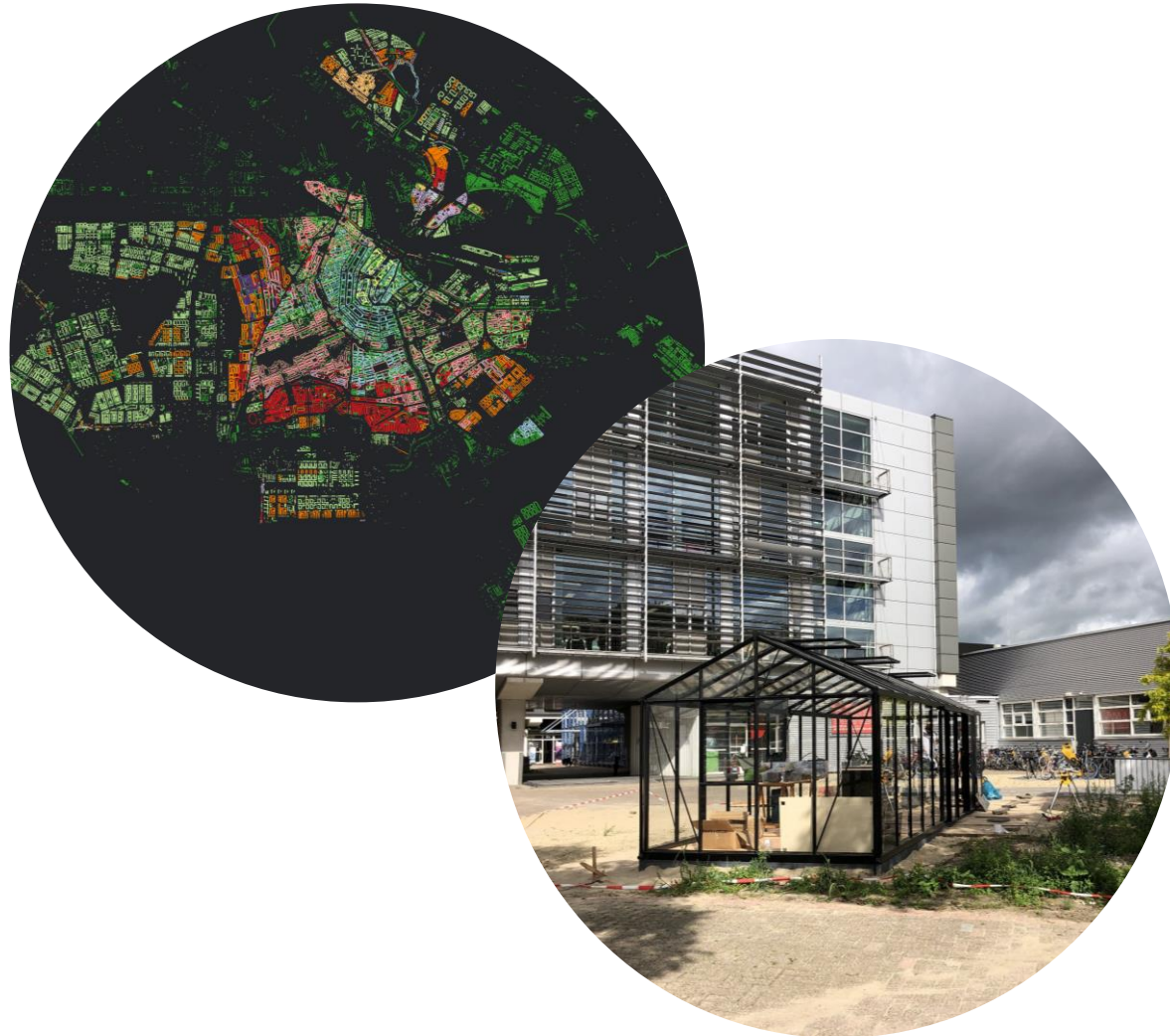


Features of an urban living lab

Urban Living Labs provide a perfect set-up for experimenters to **validate urban innovations** addressing **complex urban challenges**

• Labs...	• AND...
• occur in real-life	• have an academic backbone
• are small-scale urban environments	• aim to be replicated at the urban scale
• are challenge driven (responsive to the missions of the city)	• involve urban innovations
• happen with relevant stakeholders (students, scientists, citizens, companies, and cities)	• have low barriers to collaboration
• are carried out in a highly diverse community	• co-create and test in an iterative way
• have a strong focus on societal impact	

ULL Way of working



Urban Living Lab way of working

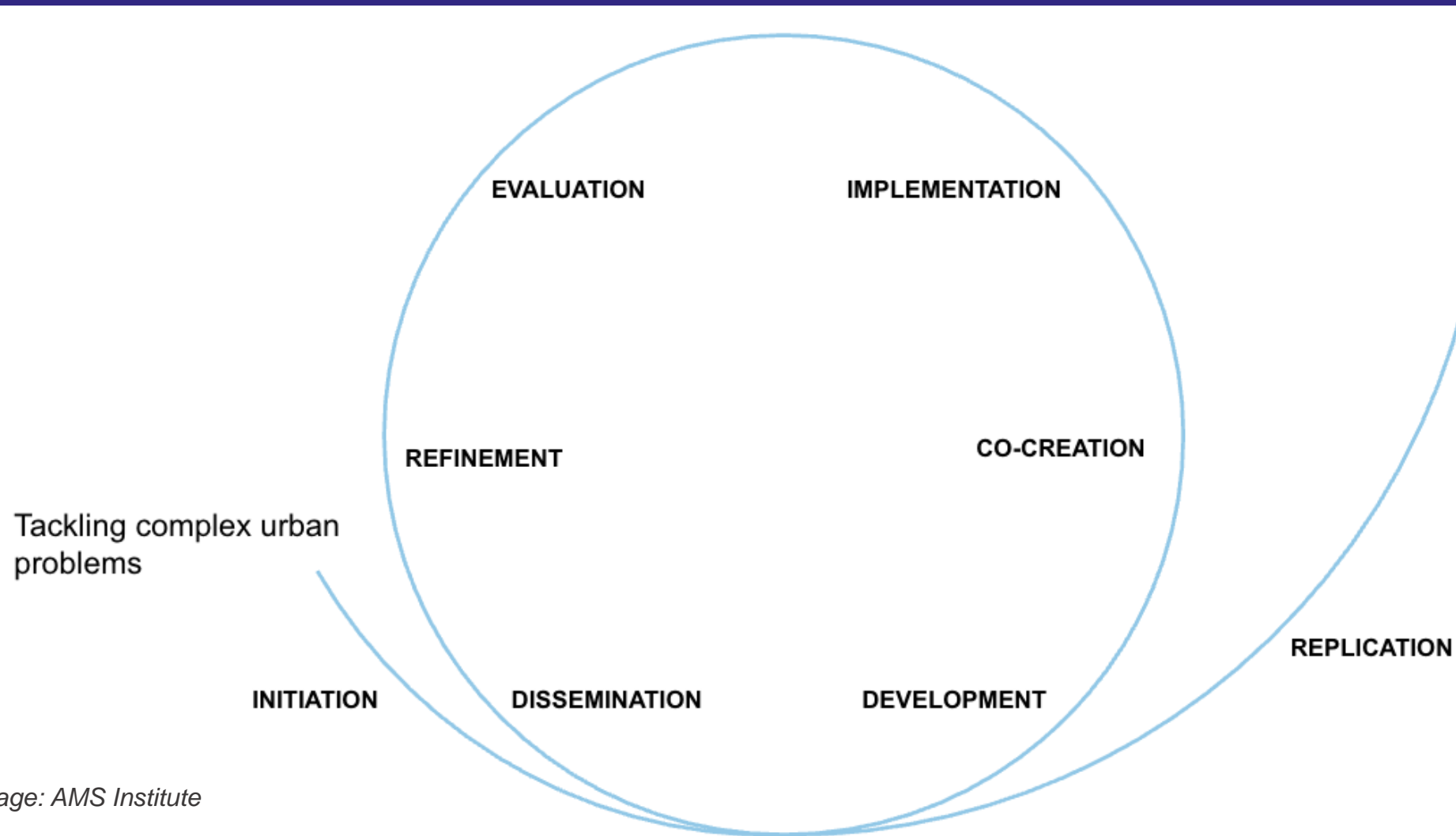


Image: AMS Institute

Examples in mobility



Recent 'low-car' pilot: Weesperknip



In the Weesperstraat pilot area (low-car interventions for 6 weeks):

- + 18 percent less car traffic in the neighborhood (Weesperbuurt)
- + 3 percent less traffic in whole city (about 11.000 cars)
- + 14 percent better air quality in the pilot area.
 - + inhabitants could sleep with their windows open
 - + inhabitants could cross the streets easier

Inhabitants of the pilot area were very positive!

In research among 4377 traffic participants 74 percent was unhappy with the pilot!

Along the detour route (Kattenburgerstraat):

- 40 percent more traffic on the detour route
- 3 minutes extra travel time (8 minutes during peak moments)
- In the streets along the detour route, air quality worsened by 9 percent
- Inhabitants were negative
 - Inhabitants found the area less accessible
 - Noise and stench.

Source: <https://architectenweb.nl/nieuws/artikel.aspx?id=57557>

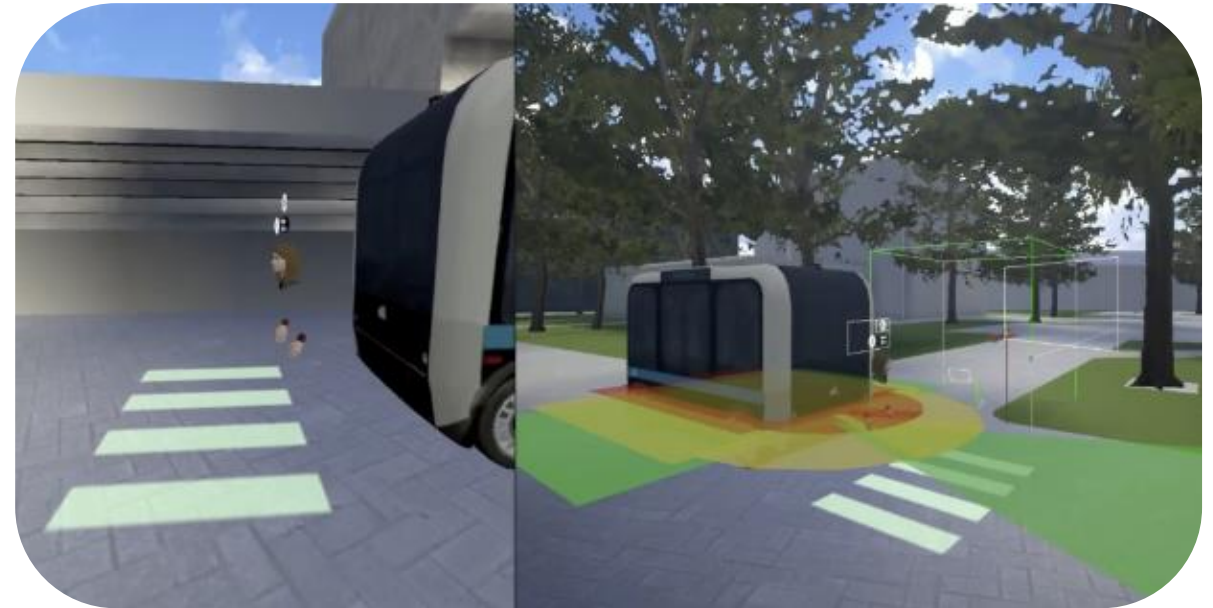


Digital Twins experiment in mobility

Safe Interactions of Pedestrians and Cyclists with Automated Transport (SIPCAT)



- Digital Twin of the Marineterrein
- Experiment and test interaction in a controlled environment



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What else?



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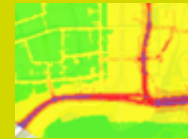
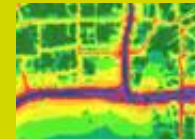
*How can digital twins support in the co-creation
and innovation processes for urban challenges?*

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Digital Twins

Proposition XCARCITY

Digital twin federation
Real-time management & Strategic planning



Model-based scenario
development

Real-life and virtual
reality data



Implementation
of interventions

Monitoring
and analyses

Mobility in eXtended Reality Lab



Location: 6.99



Hardware



XR application



XR simulator

eXtended Reality (XR)

Virtual Reality (VR)

Virtual environment where interact with virtual elements



Virtual Reality (VR)

Mixed Reality (MR)

Blend of real-world with virtual elements where physical and virtual elements can interact



Mixed Reality (MR)

Augmented Reality (AR)

Real-world with an overlay of virtual elements



Augmented Reality (AR)

* Christian Briggs and the Interaction Design Foundation

Advantage of VR

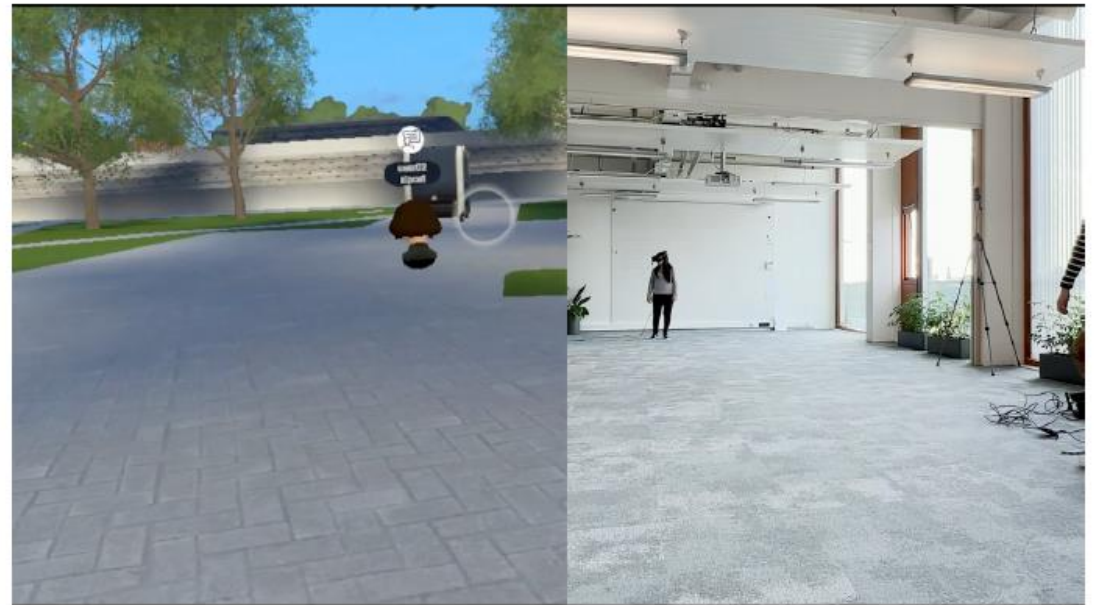
1. High experimental control

- **virtual scenes** can be quickly built, modified
- control **possible factors** in the virtual environment



2. High immersion

- not **likely** to encounter in real-life
- too **dangerous** to expose

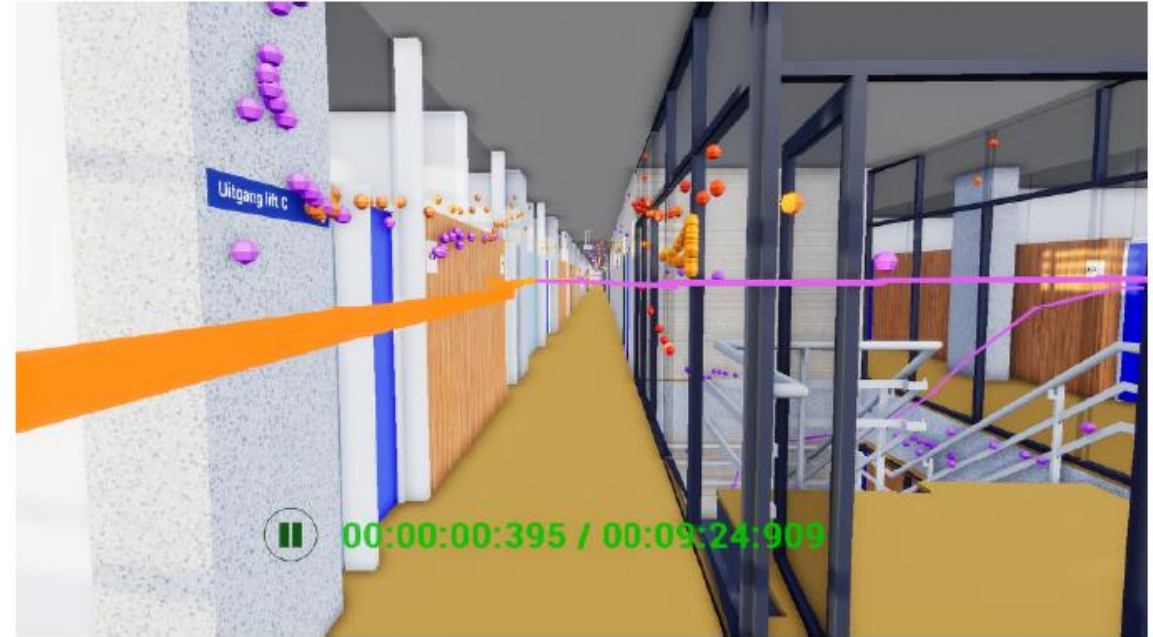


3. Data richness and quality

- more **accurately** and **automatically**
- collect **sufficient** behavioral data for **complicated, stressful**, and even **dangerous** scenarios
- Possible to collect other types of data via surveys, biosensors, motion trackers

4. Representativeness

- different locations and different times
- increase the heterogeneity of sampling



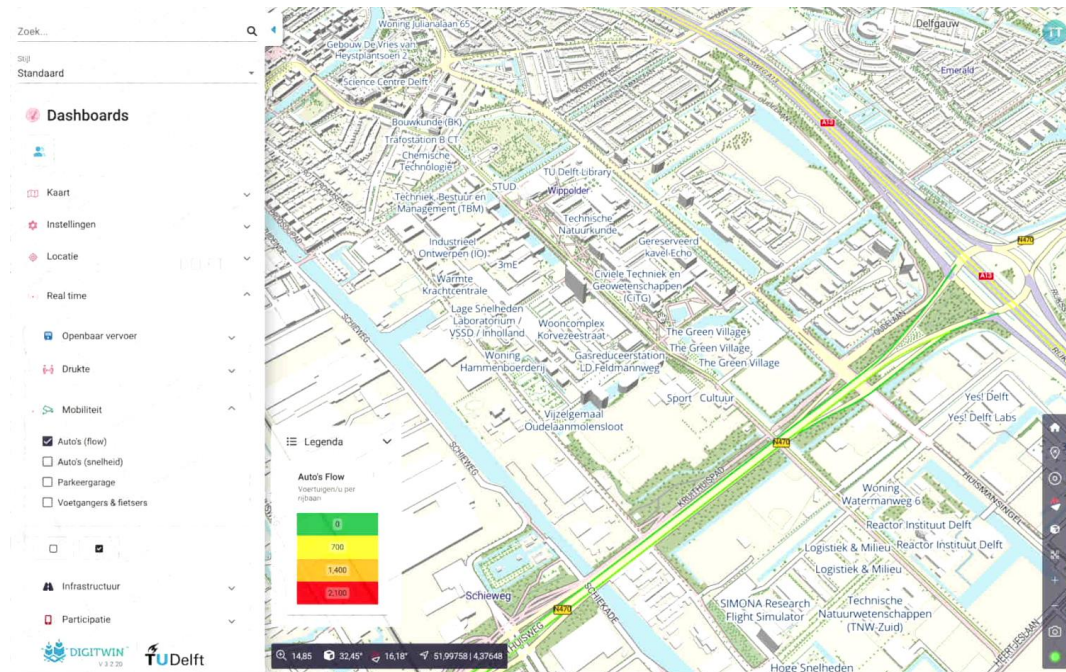
5. Cost

- operational and logistics costs are lower
- used repeatedly

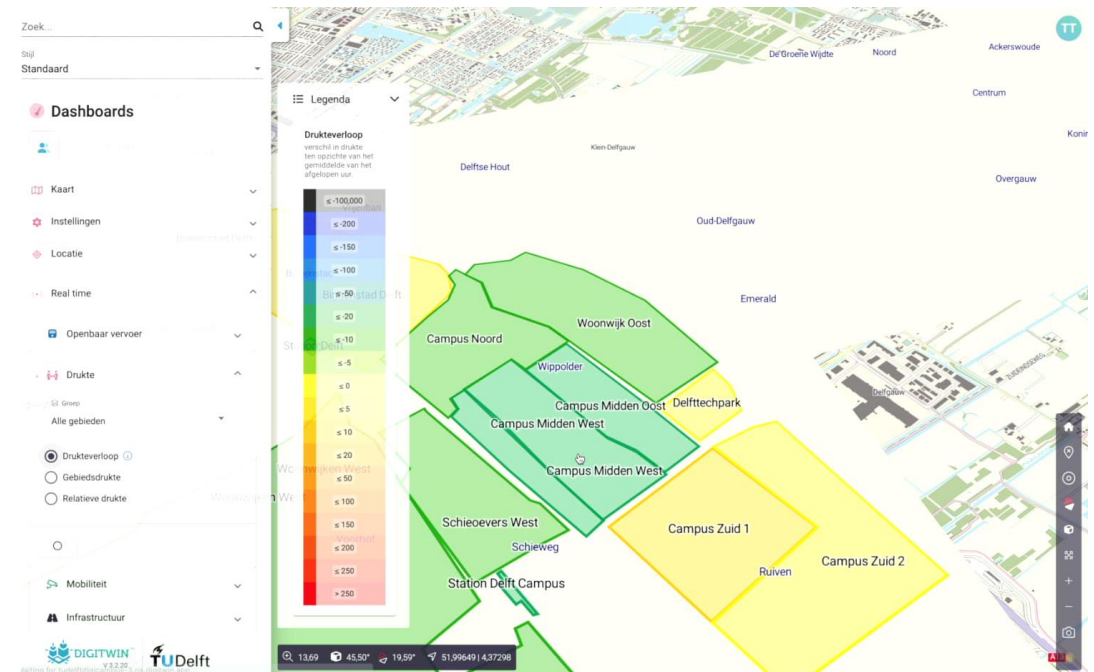
Urban Mobility Digital Twin



UMDT sensors and travel patterns



Video UMDT sensors



Video UMDT travel patterns

UMDT

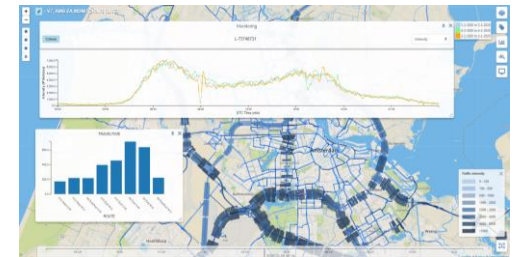
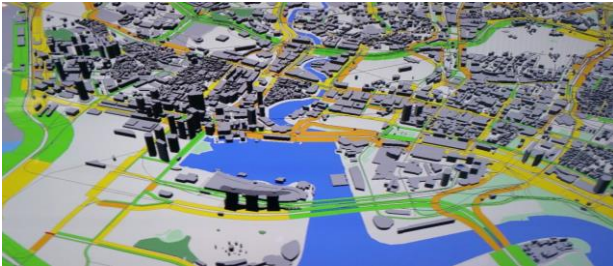
- <https://365tno.sharepoint.com/:v:/r/teams/P060.50991/TeamDocuments/Team/Management/02-Meetings/External%20Meetings/Consortium%20Meetings/2024/CM%201%20-%20June/material/DT%20Videos/6%20OMdT%20sensoren.mov?csf=1&web=1&e=mM9c1k>
- <https://365tno.sharepoint.com/:v:/r/teams/P060.50991/TeamDocuments/Team/Management/02-Meetings/External%20Meetings/Consortium%20Meetings/2024/CM%201%20-%20June/material/DT%20Videos/7%20OMdt%20patronen.mov?csf=1&web=1&e=Y4HMYZ>

Urban Strategy

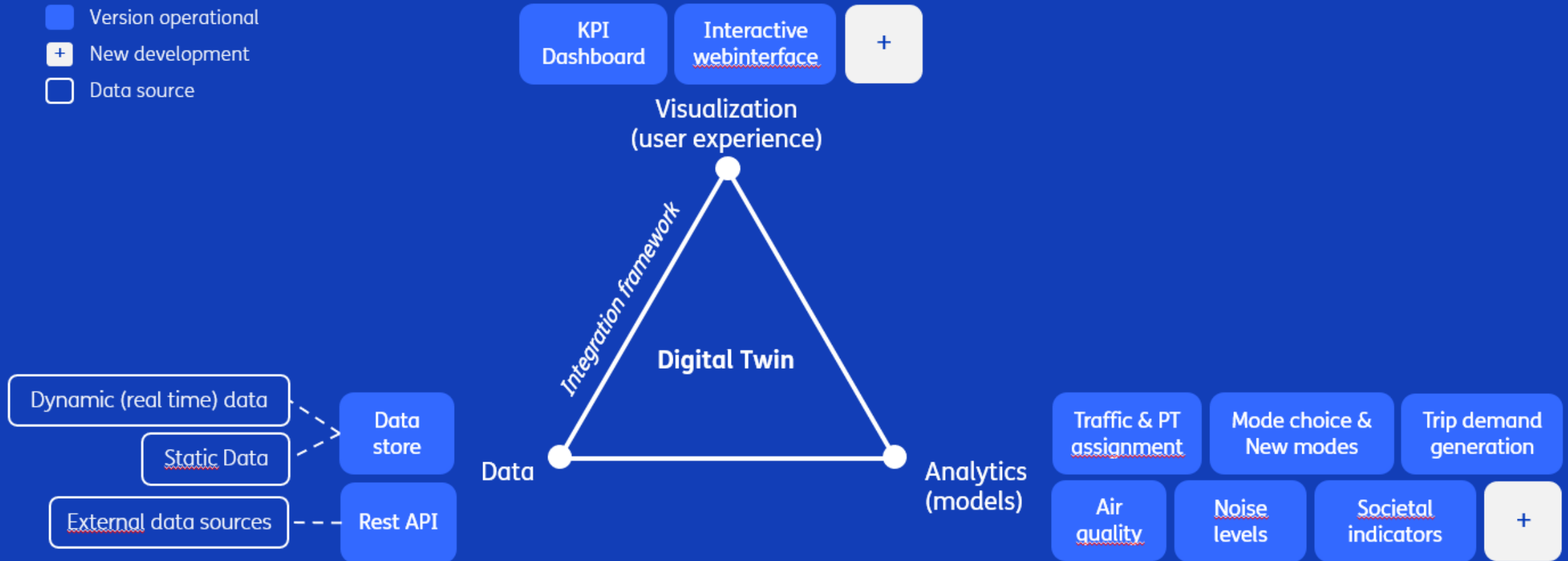


Digital Twins with Urban Strategy

Making Complexity Manageable



Digital Twins: making complexity manageable



Urban Strategy simulation modules



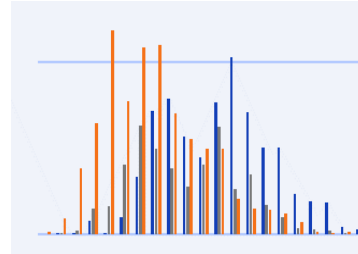
Mobility Demand



Multi-mode network allocation



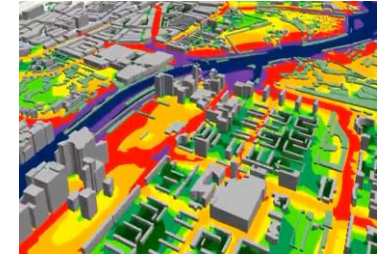
Active transport cycling & walking



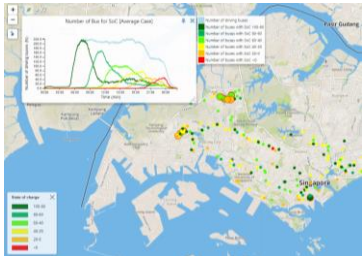
Distribution of accessibility



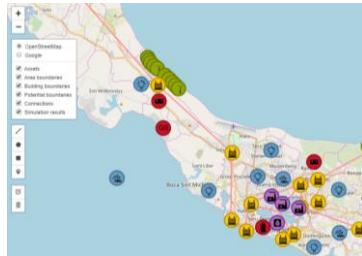
Air quality (road & Industry)



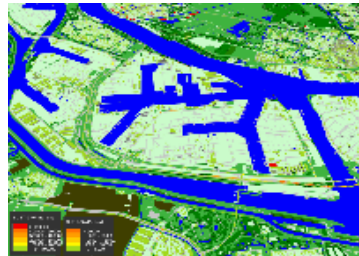
Noise (Road, Rail & Industry)



Electric fleet simulation



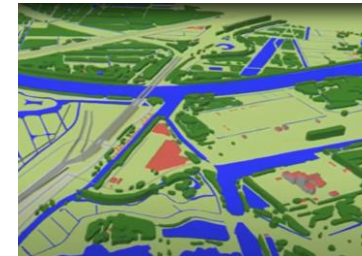
EV - power grid Interaction



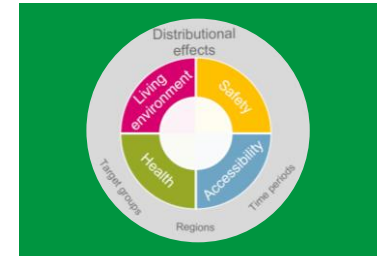
Greenhouse gas emissions



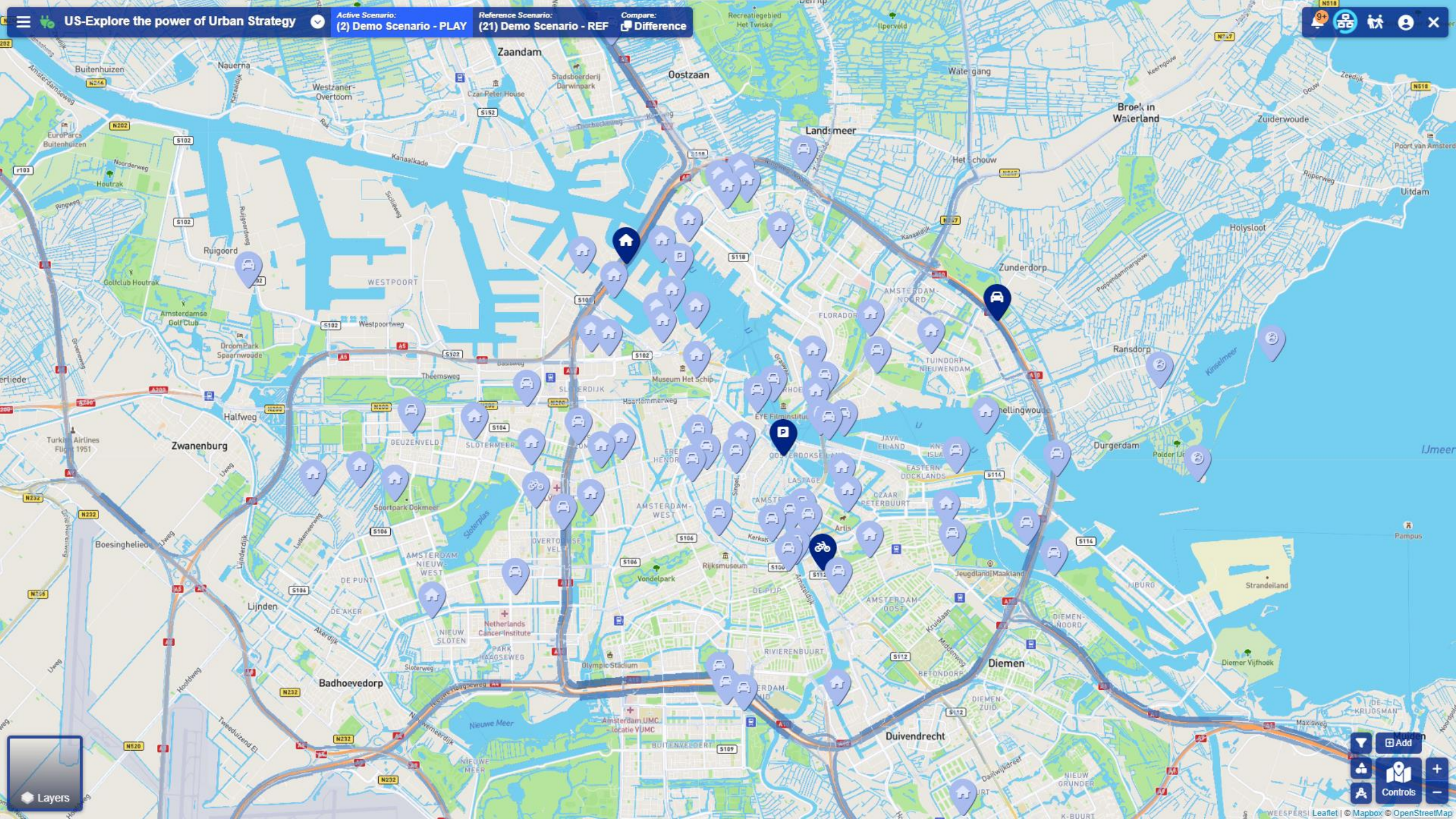
Infrastructure Resilience

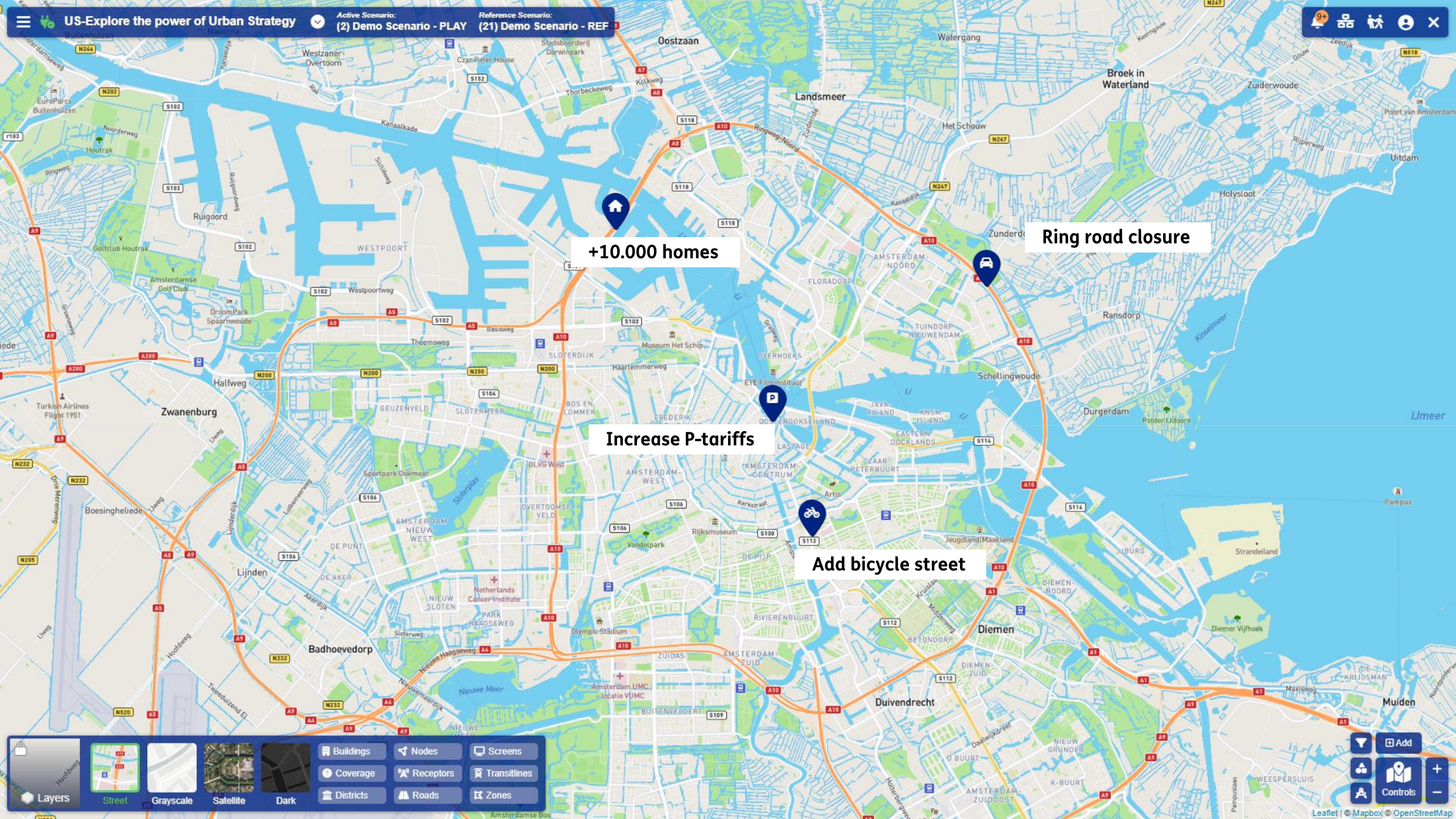


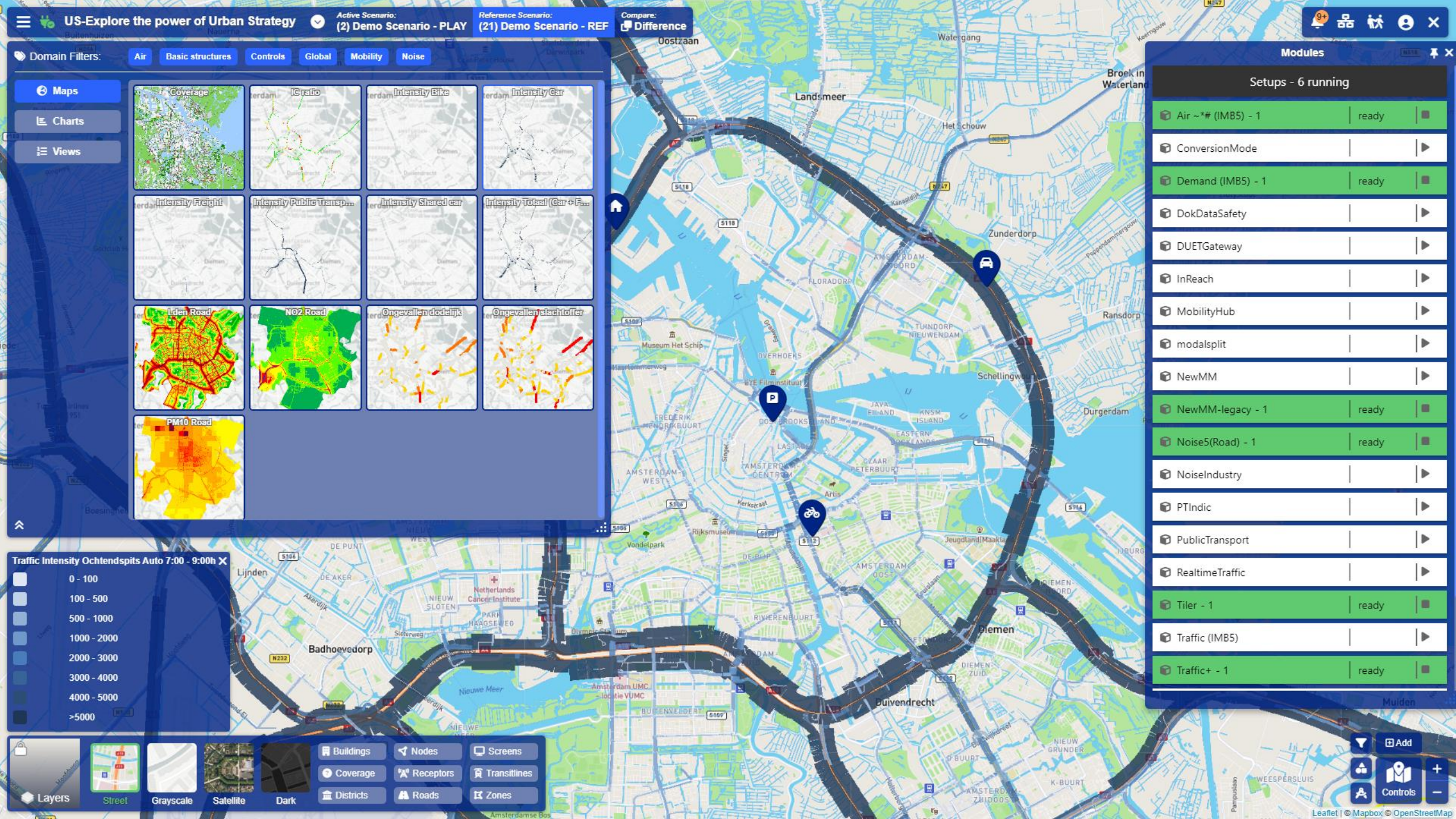
Spatial impacts

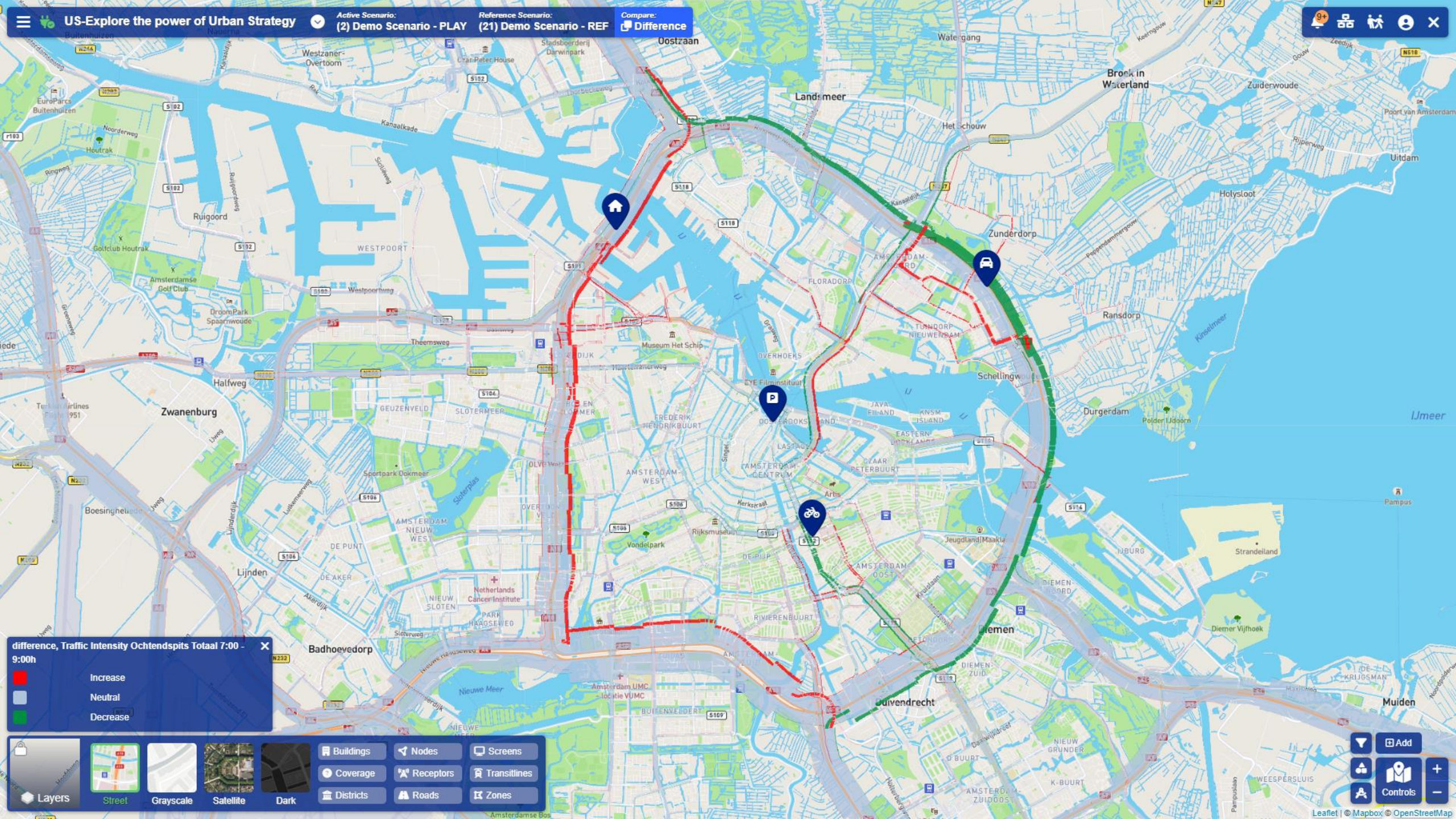


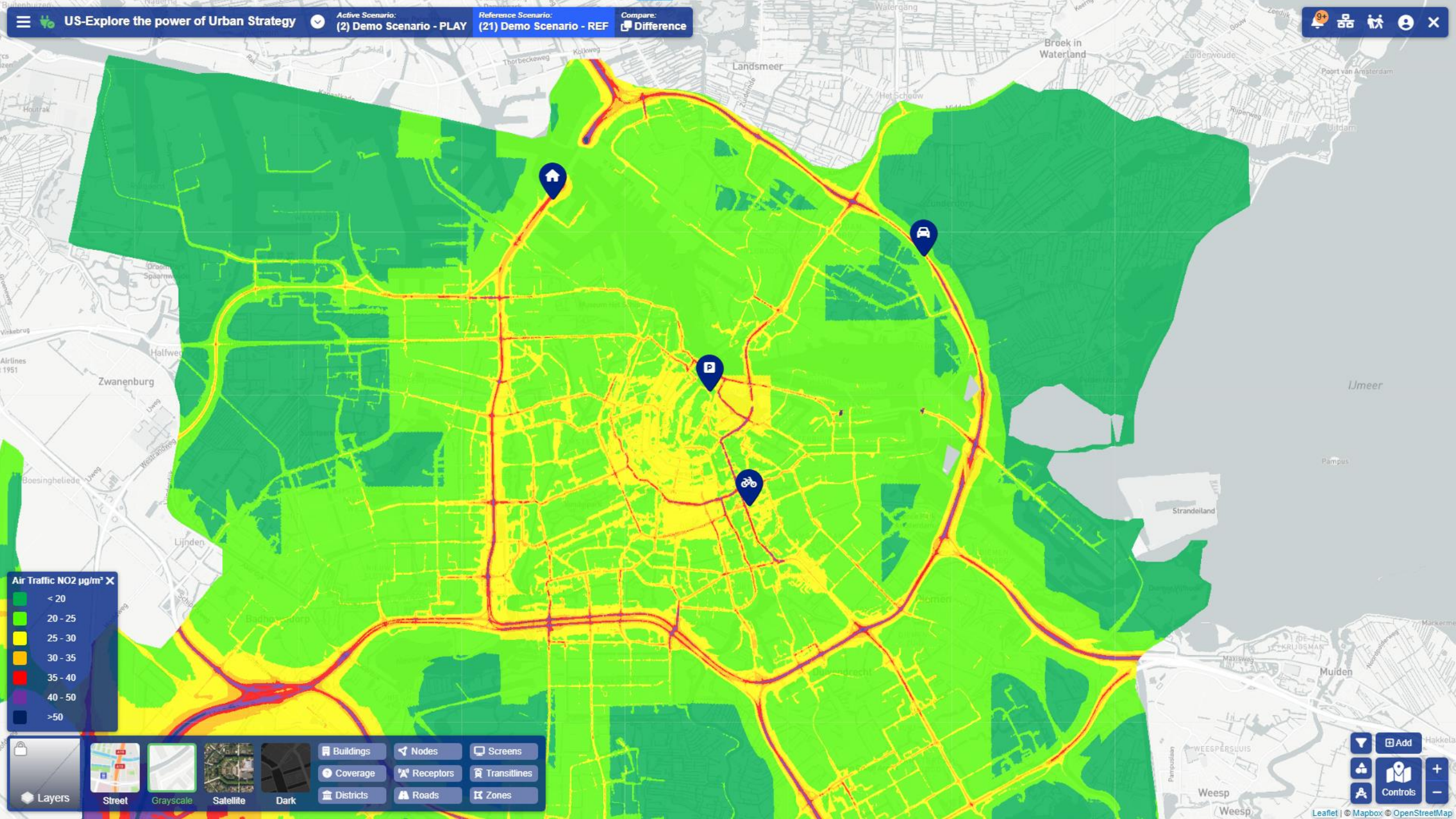
Well-being indicators



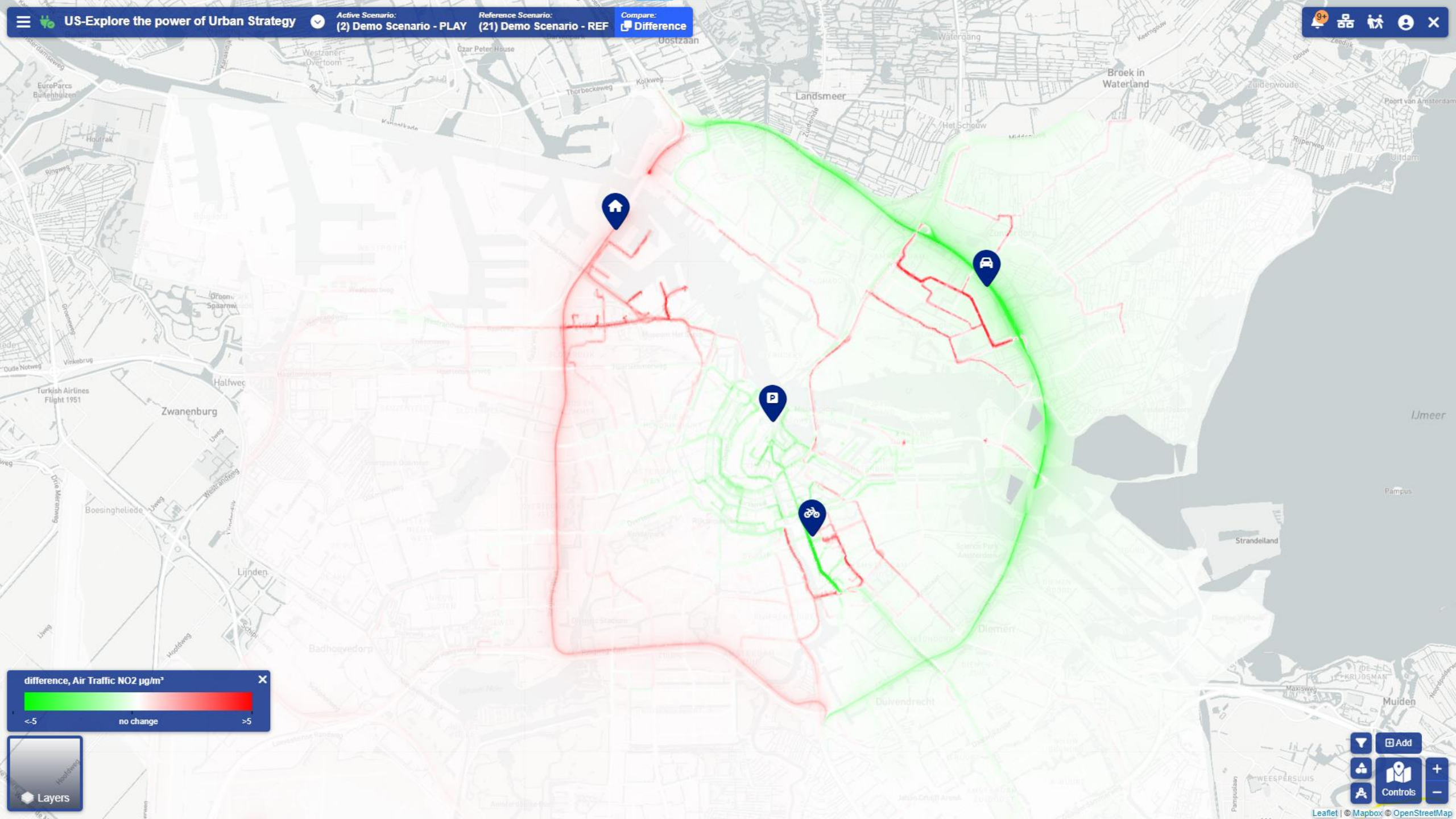


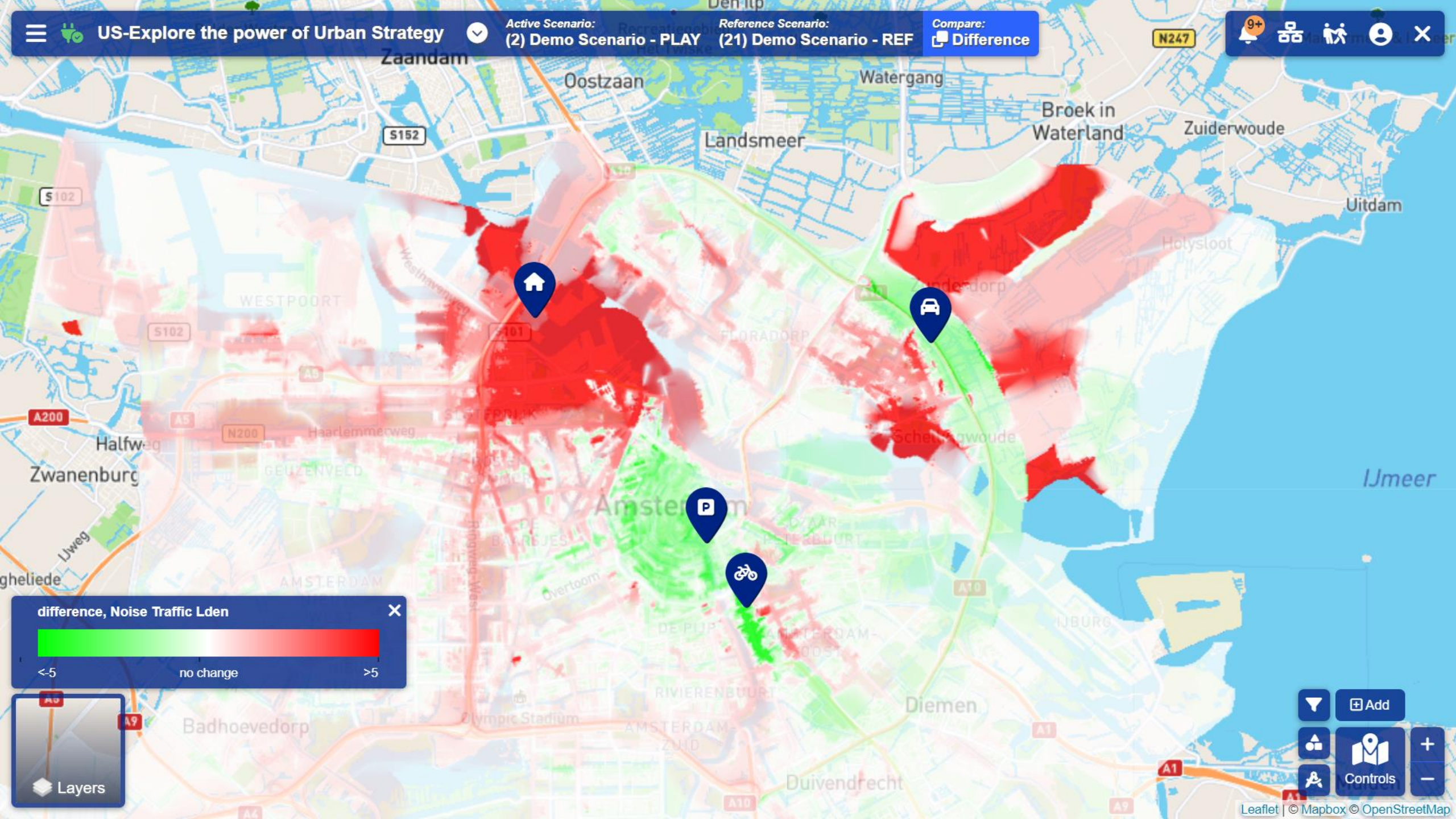


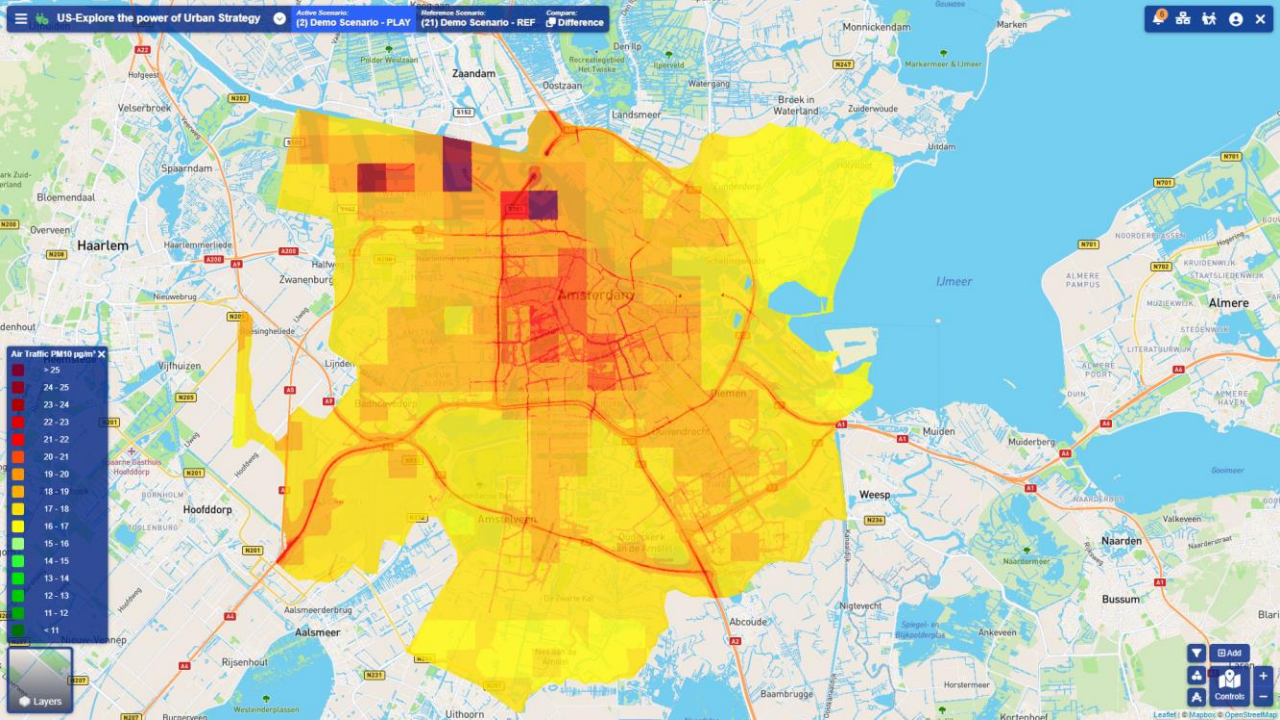
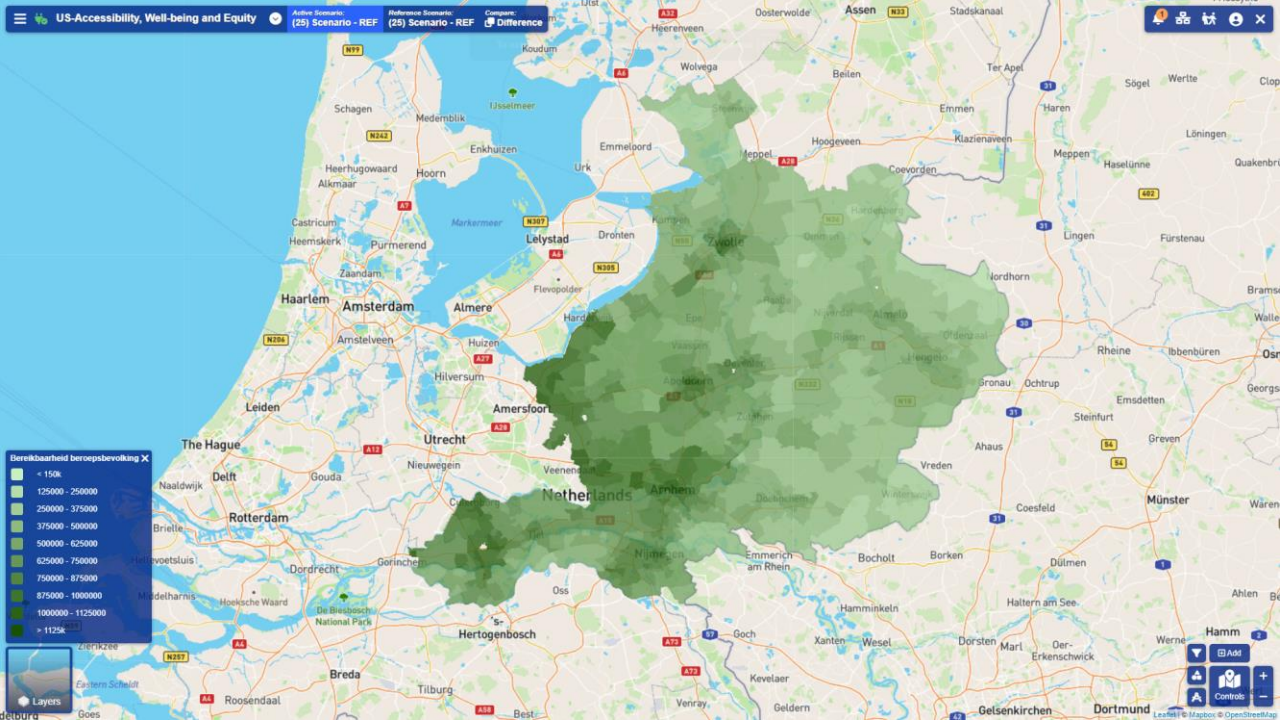
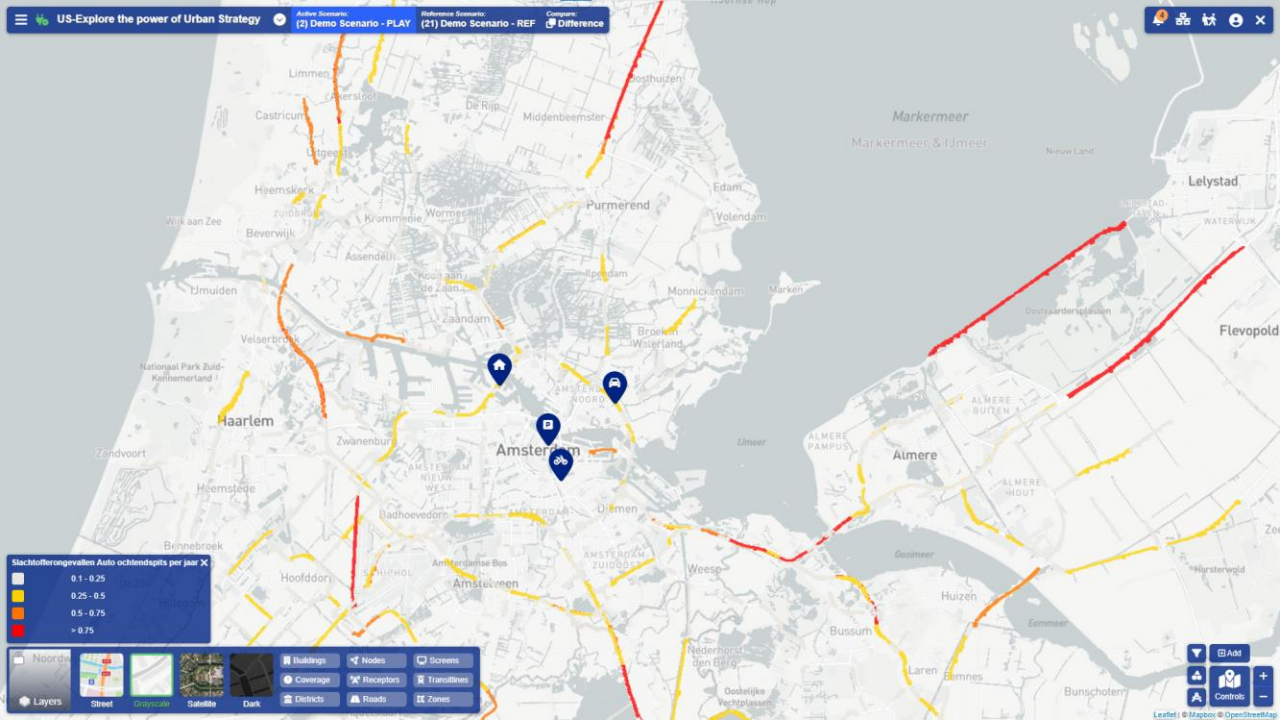
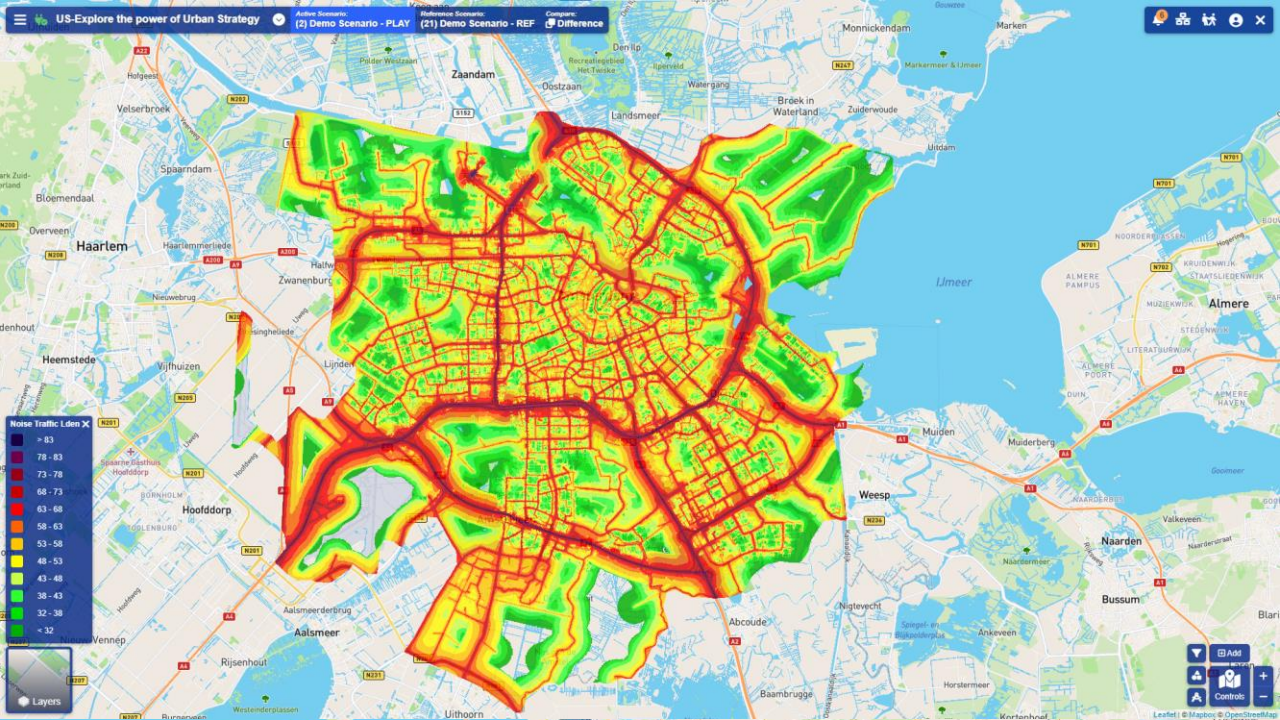


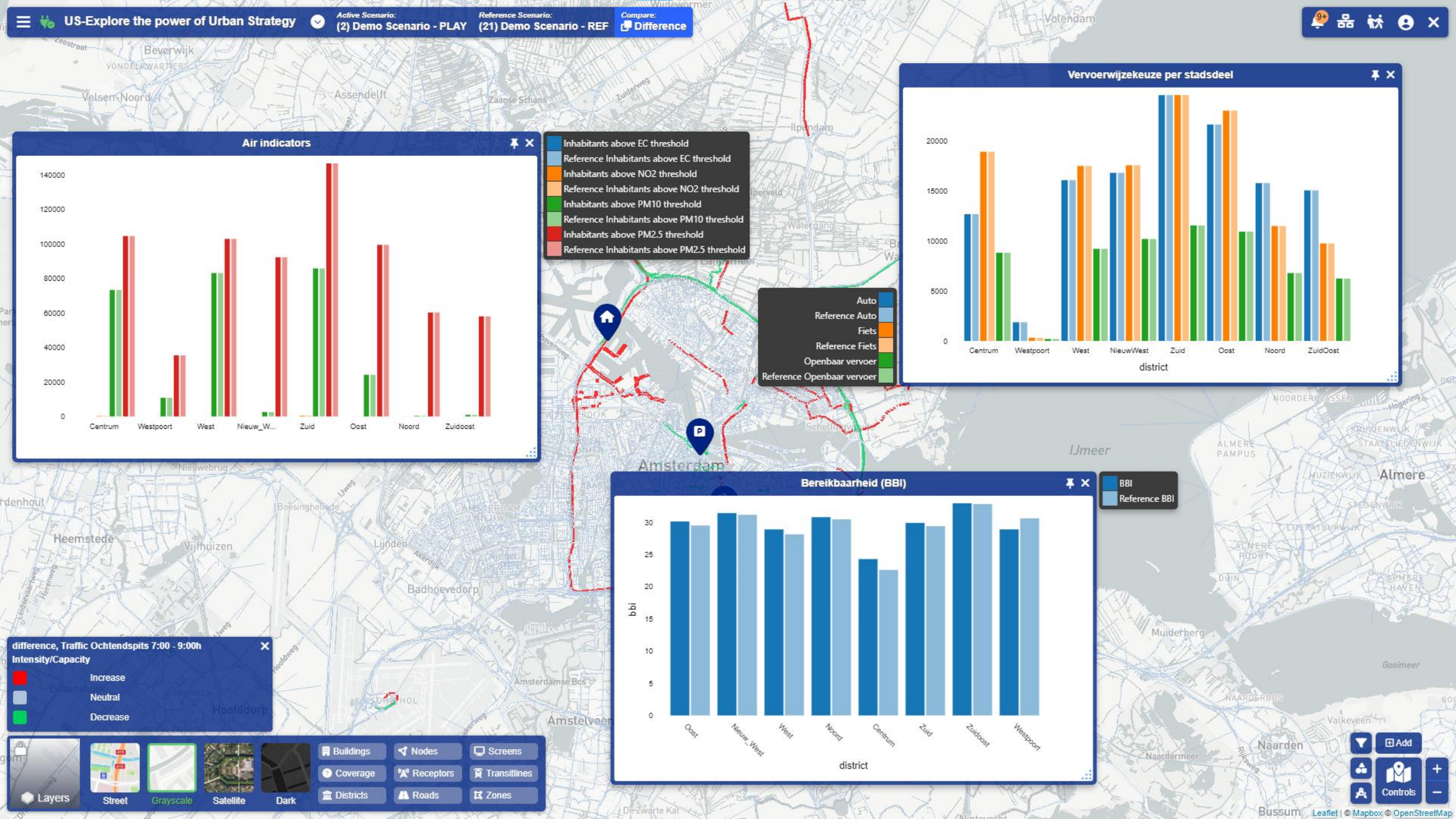














BREAK

xcar**city**

World Cafe

Lets ask ourselves....

**What is the potential of a digital twin
to help design and assess the impact
of low car interventions?**

PITCH FOR ZUIDAS

[30 minutes]

What indicators/interventions do you need to consider in designing a car low Zuidas?

PITCH FOR ZUIDAS

[30min]

**Come up with a Digital Twin
[federation] for Zuidas**

What does your Digital Twin offer?

What can your Digital Twin do for the City?

Two Topic Areas

Focus on
Strategic Planning
for low car cities

Focus on the
monitoring and short
term actions
for a low car cities

Using **Zuidas** as your focus area

TOPIC 1: Strategic Planning

Focus on Strategic Planning
for low car cities
Use Zuidas as your focus area

Some Tips:

- *What KPI's do we need?*
- *What Interventions should be considered ?*
- *Look at the role of Digital Twins*
- *What requirements should a digital twin meet? (e.g. in terms of accessibility, equity, etc....)*
- *How can a digital twin be used in co-designing low-car areas?*

TOPIC 2: Monitoring

Focus on the monitoring and short term actions

for a low car cities

Use Zuidas as your focus area

Some Tips:

- *What KPI's do we need?*
- *What Interventions should be considered?*
- *Action orientated from results!*
- *Look at the role of Digital Twins*
- *What requirements should a digital twin meet?*
- *How can a digital twin be used in monitoring and short term application in low-car areas?*

Wrap Up

Thank you!

